THE PATHWAY TO Opportunity

Belle Point Ranch

Saturday, March 24 at 12:30 p.m.  Lavaca, Arkansas
Belle Point Ranch

Mary Ann McMahon and the McMahon Family

Mary Lynn & Marvin Holland  •  Matt & Marie Holland and Roselynn  •  Andrew Holland
David & Tammy McMahon  •  Aaron McMahon  •  Kerri McMahon
Kathleen & Tim McGuire  •  Allyson McGuire  •  Kimberly McGuire  •  Tim McGuire, Jr.
Julie & Steve French

Susan & Rick Taylor  •  Audrey Taylor  •  Madeline Taylor
Claire & Phillip Matlock and Taylor, Ethan & Emma  •  Christine Taylor & fiances Josh Weaver

Belle Point Beverages, Inc. Management Staff & Employees

RANCH TEAM
Anthony Wood
Ranch Manager
Steve & Julie French
Claire Taylor Matlock
Madeline Taylor
Trevor Brown
David McGee
Tray Werner
Dakota Soatherland
Delton Wood

VETERINARIANS
Monroe Morton, DVM
Mark Sharp, DVM
Steven Clifton, DVM
Zac Phillips, DVM
Chris Ashworth, DVM

SALE CREW
Andrew Branstetter
Joe Clayes
Ronnie Johnson
It is possible to have change without progress, 
but it is impossible to have progress without change.

Envision...
Who you want to be, what you want to do. And, most important, why? 
Where do you want your path to take you? 
Start reading, asking questions, listening and learning. 
Open your eyes, your mind and your heart to all the possibilities. Imagine. 
Allow ideas to flow and begin to take shape. Don’t judge.

Map it...
Write a list. Draw a picture. Record your ideas in words and sketches 
on a notepad, a spreadsheet, a white board...or a cocktail napkin! 
Allow yourself some latitude. No one’s gonna publish your notes, or frame your 
doodles. (Unless you become really famous, then your scribbles will be cool.) 
Keep reading, asking questions, listening and learning. 
Let the plan flow. Later, prioritize time, resources, people power and outcomes.

Move forward...
Pick your path. Take the first short steps, soon follow with leaps and bounds. 
Observe and evaluate what is working, and what is not. Roll up your sleeves. 
Never stop reading, asking questions, listening and learning. 
Give yourself credit at each milestone. Tweak your route, redirect your efforts, and keep moving forward.

We have accomplished quite a lot in the last two years.
The genetic enhancements of Belle Point’s breeding program, and all the improvements at the ranch were on David McMahon, Sr.’s “to-do lists” in his last five years. 
You will see progress in our livestock, our land, our facilities, our business and management practices, and increased active involvement of our family members. 
Project by project, we are brainstorming ideas, researching and developing plans, and putting his dreams and desire for excellence into action – it is our tribute to him!

Our “Fair and Square Guarantee” on page 58 is one example of putting our family’s core value Integrity to work. Guided by Rotary International’s Four-Way Test 
painted on the wall of our sale facility, we have embraced updating Belle Point’s longstanding satisfaction guarantee with a renewed focus: just as Dave was, 
we are deeply committed to ensuring our business dealings are “fair to all concerned.”

We appreciate your time, travel and effort to be with us this year, in person, on the phone or internet, or in spirit as you go about your day on March 24. 
We will always respect your trust in us, it is the foundation of our business. And, we will always treasure the friendship you share, as Dave would say, 
in true belief and magical wonderment, “All because of the Angus cow!”
We put high value HERD SIRES on our “payroll” with a specific job to do: delivering $$$.

For many years Belle Point Ranch has made a significant financial investment in herd sires bred by the leading Angus operations in the country – the best brand names. We will continue to acquire, prove and promote our own sires, and their herds of origin.

Our herd sires are not considered by us to be “clean-up bulls.” Their role is essential in our practical management system, and they are very effective producing calf crops that make money.

Belle Point’s herd sires are featured on these two pages. You can see them and their progeny here on the ranch on March 24.

We also value the incredible power of the latest AI SIRES to increase the pace and scope of our genetic improvement.

As we move forward, we are committed to accessing and using the most progressive AI sires in the breed. The most desirable semen is not always easy to acquire, and it sure ain’t cheap!

Study the sires we’ve used, and ponder the opinions of the experts at the studs listed throughout the book. We are certain these sires are impacting our breeding program, and you will profit from their influence!
**SydGen Infinite** 4617

*18135786 (OSF)*

SIRE: SydGen Googol
DAM: SydGen Entense 1070, by SydGen Liberty GA 8627

Scanned the largest Adj. REA in entire SydGen bull division at 20.0 sq. in.
In feeding group: #1 ADG 4.26 lbs./day and #1 Adj YW of 1,501 lbs.

**PF TenX 5042**

*18157389 (OSF)*

SIRE: AAR Ten X 7008 SA
DAM: Spruce Mtn Blackcap Y187, by Hoover Dam

A Member of the Pollard Pen 2016 National Western Class Winner

HE SELLS AS LOT 123

**PF TRM TenX 5016**

*18257389 (OSF)*

SIRE: PF Ten X 7008 SA
DAM: PF 5682 Henrietta Pride 0533, by SAV Bismarck 5682

A Member of the Pollard Pen 2016 National Western Class Winner

HE SELLS AS LOT 124

**Sankeys Calibration 607**

*18500167*

SIRE: SAV Brilliance 8077
DAM: PVF Burgess 9109, PVF All Payday 729

Outcross pedigree. Wide-based, square-hipped, wide top and bold rib shape. Tremendous depth of body.

**HF Brilliance 5132**

*18442751 (DDF)*

SIRE: SAV Brilliance 8077
DAM: PVF Burgess 9109, PVF All Payday 729

Powerfully made, packed with performance and eye-appeal. Featured on cover of the March 2017 AJ!

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Scanned the largest Adj. REA in entire SydGen bull division at 20.0 sq. in.
In feeding group: #1 ADG 4.26 lbs./day and #1 Adj YW of 1,501 lbs.

Outcross pedigree.
Wide-based, square-hipped, wide top and bold rib shape.
Tremendous depth of body.

---

Now owned by Craig Cook, Ozark, AR

---

Bred by and owned with Sydenstricker Genetics, Mexico, MO
Bred by and owned with Sydenstricker Genetics, Mexico, MO
Bred by and owned with Sankey’s 6N Ranch, Council Grove, KS
Bred by Pollard Farms LLC, Waukomis, OK
Bred by Pollard Farms LLC, Waukomis, OK
Bred by Henning Farms, Janesville, WI

---

Powerfully made, packed with performance and eye-appeal. Featured on cover of the March 2017 AJ!

---

Scanned the 4th largest Adj. REA in entire SydGen bull division at 18.7 sq. in. #2 ADG and Adj YW in his feeding group.

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Bred by and owned with Sydenstricker Genetics, Mexico, MO

---

Bred by Pollard Farms LLC, Waukomis, OK

---

Bred by and owned with Sankey’s 6N Ranch, Council Grove, KS

---

Bred by Henning Farms, Janesville, WI

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Outcross pedigree.
Wide-based, square-hipped, wide top and bold rib shape.
Tremendous depth of body.
Angus AI Reference Sires

3F EPIC 4631
17950219
SIRE: Varilek Product 2010 04
DAM: Zebo Queen 10725, by EF Complement 8088

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BEST VALUES
- Birth: +167.28

BALDRIDGE 38 SPECIAL
+*18229487 [AMF-CAF-DDF-M1F-NHF-OSF]
SIRE: EF Commando 1366
DAM: Baldridge Isabel Y69, by Styles Upgrade J59

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BEST VALUES
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BALDRIDGE BEAST MODE B074
+*17960722 [DF-M1F]
SIRE: GAR Prophet
DAM: Baldridge Isabel Y69, by Styles Upgrade J59

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BEST VALUES
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BALDRIDGE COLONEL C251
+*18493773
SIRE: Baldridge Xpand x743
DAM: Baldridge Isabel Y69, by Styles Upgrade J59

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BEST VALUES
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BASIN PAYWEIGHT 1682
+*17038724 [AMF-CAF-DDF-M1F-NHF-OSF]
SIRE: Basin Payweight 006S
DAM: 21AR O Lass 7017, by HARB Pendleton 765 JH

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BEST VALUES
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EXAR BLUE CHIP 1877B
+*16980412 [DDF-OSF]
SIRE: Dameron First Class
DAM: Greens Princess 1012, by Greens Premium 7578

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BEST VALUES
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**EXAR STUD 4658B**
+17908266 [AMF-CAF-D2F-DDF-M1F-NHF-OSF]
SIRE: AAR Ten X 7008 SA
DAM: BoBo Rita 1559, by Summitcrest Complete 1P55

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**HAR COWBOY UP 5405**
+18286467 [OSF]
SIRE: HA Outside 3008
DAM: HA Blackcap Lady 1602, by HA Program 7328

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**HERBSTER SPOT LIGHT 628**
+18595301 [OSF]
SIRE: Herbrer Sportsman 232
DAM: Sandpoint Blackbird 8809, by Connealy Onward

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**KM BROKEN BOW 002**
+16764044 [AMF-CAF-D2F-DDF-M1F-NHF-OSF]
SIRE: Summitcrest Complete 1P55
DAM: Summitcrest Princess 0P12, by Basin Ambush 8161

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**KR CASINO 6243**
+18620463 [OSF]
SIRE: CFCC Black Jack 001
DAM: Malsons Savannah 27Y, by VAR Allegiance 5157

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**MEAD MAGNITUDE**
+18543414 [AMF-CAF-D2F-DDF-M1F-NHF-OSF]
SIRE: KCF Bennett Southside
DAM: Mead Primrose N198, by Plattemere Weigh Up K360

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**MGR TREASURE**
+18156972 [OSF]
SIRE: VAR Discovery 2240
DAM: SJH Discovery of 6108 1614, by Connealy Impression

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<tr>
<td>+11</td>
<td>39</td>
</tr>
</tbody>
</table>

Look for these powerful and popular AI sires on the top side of sale lot pedigrees!
These days, the cattle business presents plenty of challenges. The good news is, we also have more options and alternatives than you can shake a stick at! The most important thing is taking stock of what’s really going on at your place.

Asking “what if?” and “why not?” will spark your own imagination. Add some elbow grease, and you’ll turn the answers into opportunities!
Welcome Angus Friends!

The McMahon family invites everyone to attend “The Pathway to Opportunity” Sale on March 24, 2018! Mary Ann and the entire family are committed to working together to expand the history and enhance the legacy of Belle Point Ranch. The late David McMahon was an inspiration and a teacher to so many. His goal was to offer Angus breeders and beef cattle producers in the region, as well as breeders nationwide, individual genetics that would provide improvement to their programs. Commitment to that goal continues and is certainly demonstrated by the genetic strength of this year’s offering. In today’s fast-paced world, if you are standing still you will get left behind. I can attest – from direct observation and personal involvement – that Belle Point is “moving forward” at a great pace!

THINK BIG. START SMALL. MOVE FAST.

I was at the meeting last June when Kathleen suggested the new motto, and it was unanimously adopted! McMahon family members and Belle Point staff worked together for two days developing strategies for improvements. Some big projects were already in progress, others started small and have moved fast! You’ll see new working facilities behind the sale barn and new sale pens, no-till seeding of pastures, and new fencing and pasture designs to support the day by day operations at the ranch. The family has established a concerted effort to utilize up to date genetic tools to produce and develop cattle that will meet the needs and demands of today’s progressive breeders. You will notice that an intensified AI and ET program has been initiated at Belle Point that now incorporates many of the breed’s most proven and predictable sires. As they learned at the foot of the master, David McMahon, the McMahanos are aggressively “re-tooling” by competing in the top sales all over the U.S. They are savvy shoppers seeking optimums in genetic potential and functional phenotypic traits for the cattle they are acquiring. They have added sires and females that will take Belle Point Ranch and their valued customers on new paths of opportunity.

THE PATHWAY TO OPPORTUNITY

The 2018 Belle Point sale presents an opportunity to share in the progress of this program, at every level, in every respect:

- Starting the sale is a select set of cows with fall calves at side, all safe in calf to leading AI sires; this group is highlighted by two Connealy Consensus 7229 daughters that excel in low birth and balanced trait EPD’s
- Lot 13, Rita 6668, is a standout bred heifer sired by the very popular 3F Epic 4631, selling safe to MGR Treasure
- Lots 16 and 17 represent the proven Chloe family working in the EXAR, Double Creek Farms and Vintage Angus Ranch programs
- Lots 28 and 29, sired by Baldridge Xpand X743, are paternal sisters to the high-selling and extremely popular Baldridge Colonel C251; they are safe to 3F Epic and KM Broken Bow, and sell with their September bull calves at side - value!
- Lot 30, Thomas Elsa 71044, is an exciting daughter of Weigh Up K360
- Lots 34 through 39, the “Budweiser 6-Pack” open heifers were especially selected to share the progress of Belle Point’s acquisitions
- Belle Point’s Spring 2017 and Fall 2016 bulls were sorted three times to arrive at Belle Point's “Top Cut Bulls,” both Angus and Hereford
- Highlights of the bull offering are two dependable, proven herd sires: PF Ten X 5042, a calving ease herd sire with -.4 BW EPD, and PF Ten X 5016, +15 CED, out of a daughter of the famous Henrietta Pride 643T. Their calves are on the ground to speak for them!
- The Hereford Herd Liquidation encompasses the entire Hereford herd including herd sire BK Zeus 12Z and his daughters, and high value females that originated in the programs of “the best brand names in the business.” This event is a new investor’s opportunity!
- Once again, you’ll appreciate the sale highlights presented by Little Cedar Cattle Co., Steve & Julie (McMahon) French, Beaverton, Michigan and Fair Oaks Farm, Fred & Shirley Williams, Van Buren, Arkansas

Our family, and everyone at Cotton & Associates, are pleased to be part of the Belle Point Ranch program! It is gratifying to see this operation continue with enthusiasm, innovative ideas and strategic implementation, while the genetic base has become more progressive with the most current bloodlines and AI and ET technology. It is clear that Belle Point Ranch is truly moving forward. We invite you to come and enjoy this fun-loving family’s unique brand of hospitality, and take advantage of their always strong offering of “good cattle and good deals.”

We look forward to seeing you at the sale. If we can be of service in any way, please feel free to give us a call.

We embrace performance data and genetic technology, but, first and foremost, we believe that cows and bulls have to be able do their most basic jobs. That’s why we never underestimate the importance of functional traits you can SEE. Veteran AAA Regional Manager Waymon Ashley used to say, “Give me an EPD for shoulders, and then let’s start talkin’ about calving ease!” You’ve still gotta go LOOK at ’em to evaluate the essential traits that impact functional efficiency.

The footnotes in this catalog are limited to reporting the calf at side and breeding information. We decided a long time ago to keep the “mumbo-jumbo” to a minimum to encourage the use of IMAGINATION! Yes, we suggest you consider names and numbers, and rankings, and read and listen to the opinions of the experts. Then, based on your own experience, visualize what “good” looks like, determine your priorities, and define what success really means to you.

There are a lot of changes going on ‘round here, but one thing will always stay the same: we’re here to help YOU be successful in the Angus breed. We look forward to sharing and gaining knowledge in good conversations with all the folks who come to Belle Point as customers...and leave as friends!

A few things we know for sure...

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10

Herbster Spot Light
AI Service Sire of Lots 8 and 11

KM Broken Bow 002 – AI Service Sire of Lot 10

6

Thomas Lucy 4851 [OSF]
Birth Date: 6-14-2014
Cow: *18040191
Tattoo: 4851

# Mytty In Focus [RDF]
# SAV Focus of ER
# Mytty Countdown 006
SAV Adaptor 2213
#SFA Lady Kelton 5048
# Summitcrest Complete 1P55 [RDF]
Thomas Lucy 21080
+17451076 Thomas Lucy 7267

Ultrasounded on 1/26/18, safe to 3F Epic 4631, due 9/5/18.

Foster Lady Jaye C05
Birth Date: 2-3-2015
Cow: 18182557
Tattoo: C05

# SAV Final Answer 0035 [RDF]
SAV Thunderbird 9061
SAV Emblynette 7411
# SAV Traveler B180
SAV Emulous B145
#SFA Bismarck 5692 [RDF]
#SAV Emblynette 4408

Ultrasounded on 1/26/18, safe to Herbster Spot Light, due 9/5/18.

DCF Ruby 1677
Birth Date: 9-21-2011
Cow: 17236608
Tattoo: 1677

#CA Future Direction 5321
CA Future Direction 4047
#B/R Ruby of Tiffany 5144
#B/R Ruby of Tiffany 5048

Ultrasounded on 1/26/18, safe to KM Broken Bow 002, due 8/26/18.

Lady Progress C85
Birth Date: 3-7-2015
Cow: 18258419
Tattoo: C85

# SAV Providence 6922
SAV Providence 2872
#SFA 004 Predominant 4438
SAV May 7238
# B/C Bora Tide 327-0
Bar 7 Forever Lady 4108

Ultrasounded on 1/26/18, safe to Woodside, due 9/5/18.

LAF Heiress 354
Birth Date: 3-1-2014
Cow: 17918772
Tattoo: 354

# TC Alliance 333
TC Alliance 7241
15834947
# TC Clara Pride 0051
TC Clara Pride 0051

Ultrasounded on 1/26/18, safe to HA Cowboy Up S405, due 9/5/18.

Da Es Ro Lady 1372 1065
Birth Date: 3-10-2013
Cow: 17592350
Tattoo: 1065

# SS Objective T510 0274
SS Objective T510 0276
# SAV Silver Floating 425-7
SS Objective T510 0276

Ultrasounded on 1/26/18, safe to Herbster Spot Light, due 9/5/18.
So...what’s NEW at Belle Point?

✅ Totally “NOW” matings to the breed’s top AI Sires
✅ Sneak a peek at the future in the sale lots marked “Share Our Progress”
✅ Lookin’ around is easy & convenient in new sale pens
✅ Enhanced gathering areas & sale seating arrangements

Translation: The bar has moved to a different spot, but Terry will be here to serve you as always!

✅ Sale start time is 12:30 pm
✅ Saturday Brunch is now served from 10:00 am to 12:30 pm
✅ Enjoy snacks & refreshments after brunch...and all day
✅ Watch and bid online using the fastest and most reliable new platform

Lots more progress is happening at Belle Point. You Won’t Know If You Don’t Go!

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Excerpt from American Angus Association® Developmental Duplication (DD) Fact Sheet
Visit angus.org or AAA Login for the video “Understanding Developmental Duplication”

Developmental Duplication (DD) is an abnormality that has been long-observed in Angus cattle and was recently found to be a simply inherited recessive genetic condition passed through certain lines of Angus cattle. Animals affected with this condition can sometimes be born with an extra limb or part of an extra limb.

Simply inherited means that one pair of genes determines an animal’s phenotype for a trait of interest. In general, an animal must inherit the recessive form of a gene from both parents for a recessive phenotype to be expressed. We would call this type of animal homozygous recessive. The only way to have an affected calf is to breed two carrier (or affected) parents. A DD carrier looks normal; there is nothing in the way an animal looks that indicates that the animal is a carrier of the DD mutation. When you breed a carrier cow to a non-carrier bull, there is a 50% risk of having a DD carrier calf (DDC) and a 50% chance you will have a non-carrier calf (DDF). You will never have a DD affected calf if you breed a carrier cow to a non-carrier bull (excluding the possibility of a spontaneous mutation).
ABS on 3F Epic 4631: “Big-time curve bender combining a negative BW EPD with top 1% growth genetics. Strong maternal background with a +82.89 $Weaning Index that also ranks in the top 1% of the breed. His progeny have made him one of the hottest bulls in the industry today.”

STgenetics on MGR Treasure: “Treasure’s genetic profiles is in tandem with near flawless phenotype and structure. He’s proven himself a sure bet calving ease sire...his EPD script reflects a hard-to-find genomic combination plus incredible individual performance that includes a 131 IMF ratio.”

Paul Bennett, Knoll Crest Farm, on KCF Bennett The Rock: “His first calf crop at Knoll Crest and Connealy’s average 99 BWR and 102 WWR. We admire their correctness, capacity, muscle shape and docility. His data profile is stellar.”

“Epic’s backstory is heroic! It’s why we LOVE the Angus business...and why we always like to “shop” with our nearby Angus neighbors at 3F – good cattle, good people and good deals! Top Notch Genetics’ sale was two days before Three Forks’ fall sale; we read that story in between sales and snapped up three superb Epic daughters at 3F – that’s networking!
Absolutely
Good Value

ABS on Absolute:
“Multi-trait excellence with
big time calving ease to growth
spread, strong maternal traits,
outstanding carcass merit and
documented feed efficiency...”

We spotted
these two Sugar Springs
Ranch heifers
in a regional sale
and “absolutely”
snapped ‘em up!

We slated ‘em for our “Think Big”
AI project last December, led
by Brent Cooper of Big Branch
Breeders Service, a super mentor
and manager!

Smart money
says keep ‘em
travelin’ together
on the Pathway to
Opportunity!

Diane and Tom are good breeders and good friends. Now, their two GOOD heifers
are even BETTER “breds” – both due in September to The Rock and Epic! Wowza!
(AI sure is FUN when the hard work pays off! Right, Madeline and Anthony?)

SSR Julia 5946

Birth Date: 2-10-2016
Cov: 18469122
Tattoo: 5946
KCF Bennett Absolute
*16432795 Thomas Miss Lucy 5152
# SAV Final Answer 0035 [RDF]
# SAV Traveler 8180
SAV Emulous 8145
#Wulf Ext 6106
Thomas Miss Lucy 3050
SSR Julia 5094
*1792572 *SSR Julia 6509
# SAV Final Answer 0035 [RDF]
SAV Blackbird 5297
ABC 7022 Raven 7965
Westwind Julia Duh 650

Ultrasounded on 1/26/18, safe to KCF Bennett The Rock A473, due
9/25/18.

SSR Elluna 7116

Birth Date: 1-10-2016
Cov: 18469119
Tattoo: 7116
KCF Bennett Absolute
*16432795 Thomas Miss Lucy 5152
# SAV Final Answer 0035 [RDF]
# SAV Traveler 8180
SAV Emulous 8145
#Wulf Ext 6106
Thomas Miss Lucy 3050
SSR Elluna 3711
*16928602 VDAR Elluna 3710
# SAV Final Answer 0035 [RDF]
#HARB Black Lady 375 JH
#Leachman Right Time
#Vdar Elluna 4167

Ultrasounded on 1/26/18, safe to 3F Epic 4631, due 9/26/18.

Join us for our pre-sale
“Get Together” on Friday
from 6:30 to 10:30 pm
at the Double Tree by Hilton.

It’ll be a relaxed event with
an array of good food and
opportunities to taste new brands
of cold golden refreshments!

Come mix and mingle with
Angus breeders and good folks
from around our area.

Of course, several BIG screens
will keep you in the action of
“March Madness”
NCAA Basketball!

Come anytime, dress casually. Kids are certainly welcome.
Baldridge Colonel C251 – AI Service Sire of Lot 16

TEX Playbook 5437 – Sire of Lot 16A

EXAR Stud daughter Chloe 7633 is the maternal sister to 5768 and 5769.

Yearling maternal sister to Lot 16 and DCF Chloe 5769. Standby for EPD progress! 7633’s YW didn’t get turned it, but we’re on it!
LCCC and South River Genetics will host the 3rd annual “Springtime Revival” on Sunday, April 15 at the SRG headquarters near Earlsboro, Oklahoma. It’s an opportunity for folks in this part of the U.S. to “get in on the front end” of Shorthorn and ShorthornPlus, an old breed on a new path of Progress and Beef Performance!

Visit www.redwhiteandroan.com to preview the sale offering assembled from the top Shorthorn breeding operations in the U.S.

Meet the people behind the LCCC and FOF prefixes...

Julie is an OSU graduate in Animal Science/Livestock Merchandising. She directs and implements promotional strategies for LCCC and BPR year-round, along with advising clients on the development of new projects and innovative promotional programs. Steve and Julie also actively contribute to Belle Point’s “moving forward” effort on a daily basis, in regular meetings with Belle Point staff and family members, selecting cattle from national level auctions, determining AI matings, planning the sale, and helping direct the Belle Point operation on its path to the future.

For many years, the Belle Point sale has featured sale lots from the herd of our great friends and neighbors, Fred and Shirley Williams. Shirley is a past president of the American Angus Auxiliary and Fred’s advertising business keeps him movin’ and shakin’ and involved in pretty much everything around “River City.”

Shirley is well known in these parts as a very good “cowman!” Her cow business philosophy is rooted in Fred’s steady reminder that the margin of profit on seedstock cattle can be pretty slim. She stays focused on constant production, and the carcass characteristics that ensure high quality Beef!

Over the years, Shirley has been mentored by some of the breed’s greatest cowmen that she met right here at Belle Point. She listens, and thinks, and applies data to practical performance characteristics – udder quality, fertility and cow and calf condition at weaning. Good people, good cattle!
“When I started looking at the pedigrees of this group, I got sentimental. Having been in the registered Angus business for over 25 years, I saw pedigrees that go back 4 and 5 generations to cows I have raised, and I remembered all the stories and good times that went along with each animal. The Angus business has been rewarding in so many ways!

The FOF prefix cows you see in the pedigrees of these six females all spent their lives here on Fair Oaks Farm, in fact they built our herd!

Lots 18 through 23 have been carefully mated to some of the best sires in the Angus breed, and their calves at side are proof that they can get the job done. As is customary here at Fair Oaks Farm, they all calved at two, and the three older cows have calved every year since.” — Shirley Williams

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**6 “Fair” Matrons**

(fertile and dependable)

+ Big Fall Calves

(ready to leave the nest)

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**18 FOF Queen 423I**

Birth Date: 9-26-2014
Cow: 17916337
Tattoo: 423I

- # AAR Ten X 7008 SA
- # Mytty In Focus [RF]
- # AAR Lady Kelton 5551
- #Siz Upward 307R
- # GAR Objective 2345

- + Deer Valley All In
- *17307074
- +* Deer Valley Rita 0274

- + Werner War Party 2417

- FOF Queen 222I
- FOF Queen 744J

- Ultrasounded on 1/11/18, safe to SydGen Fate 2800, due 8/31/18.

- This cow’s bull calf is pretty outstanding and his numbers are really good too. Top 3% $B

- CED BW WW YW MILK
  - +9 +1.1 +76 +138 +34

- CWT MRB RE FAT $B
  - +69 +.84 +92 -034 +153.25

- **19 FOF Annie 412I**

Birth Date: 9-9-2014
Cow: 17916335
Tattoo: 412I

- # AAR Ten X 7008 SA
- # Mytty In Focus [RF]
- # AAR Lady Kelton 5551
- #Siz Upward 307R
- # GAR Objective 2345

- + Deer Valley All In
- *17307074
- +* Deer Valley Rita 0274

- + Werner War Party 2417

- FOF Queen 222I
- FOF Queen 744J

- Ultrasounded on 1/11/18, safe to SydGen Fate 2800, due 8/31/18.

- Her last year’s calf sells as Lot 43.

- CED BW WW YW MILK
  - +2 +3.2 +60 +104 +13

- CWT MRB RE FAT $B
  - +37 +.64 +92 -042 +153.25

---

**18A FOF Exceed 709I**

Birth Date: 9-6-2017
Bull: 19027028
Tattoo: 709I

- # SydGen Googol
- * SydGen Forever Lady 1255

- DAAR Infinity 313
- SydGen Forever Lady 4087
- # SydGen 928 Destination 5420
- SydGen Forever Lady 8114

- * Deer Valley All In
- 17501893
- + Deer Valley Rita 0274

- + Werner War Party 2417

- FOF Queen 423I
- FOF Queen 222I

- Son of Lot 18. Top 3% $B. Parentage and genomically tested!

- CED BW WW YW MILK
  - +9 +.8 +62 +110 +35

- CWT MRB RE FAT $B
  - +52 +.95 +91 -037 +186.40

---

**19A FOF Annie 711I**

Birth Date: 9-11-2017
Cow: 17916335
Tattoo: 412I

- # AAR Ten X 7008 SA
- # Mytty In Focus [RF]
- # AAR Lady Kelton 5551
- #Siz Upward 307R
- # GAR Objective 2345

- + Deer Valley All In
- *17307074
- +* Deer Valley Rita 0274

- + Werner War Party 2417

- FOF Queen 222I
- FOF Queen 744J

- Daughter of Lot 19. Parentage and genomically tested!

- CED BW WW YW MILK
  - +9 +.7 +56 +97 +23

- CWT MRB RE FAT $B
  - +39 +.41 +63 -025 +153.84

---

**20 FOF Queen 313I**

Birth Date: 9-13-2013
Cow: 17729193
Tattoo: 313I

- # Gardens Prime Time
- Summitcrest High Prime 0H29
- #13122485
- Summitcrest Missie 2F55

- # RR Traveler 5204
- # Green Garden Susie 1246 S1
- # Finks 5522-6148
- # Summitcrest Missie 1C24

- + SydGen Googol
- * SydGen Forever Lady 1255

- SydGen Exceed 3223
- SydGen Forever Lady 4087
- # SydGen 928 Destination 5420
- SydGen Forever Lady 8114

- # Deer Valley All In
- AAR Ten X 7008 SA
- # AAR Ten X 7008 SA

- # Werner War Party 2417

- FOF Queen 313I
- FOF Queen 807I

- Son of Lot 20. Parentage and genomically tested!

- CED BW WW YW MILK
  - +7 +.5 +49 +88 +27

- CWT MRB RE FAT $B
  - +43 +1.47 +1.04 -040 +167.48

---

**20A FOF Exceed 705H**

Birth Date: 8-28-2017
Bull: 19027027
Tattoo: 705H

- * SydGen Googol

- DAAR Infinity 313
- SydGen Forever Lady 4087
- # SydGen 928 Destination 5420
- SydGen Forever Lady 8114

- # Deer Valley All In
- 17729193
- + Deer Valley Rita 0274

- + Werner War Party 2417

- FOF Queen 423I
- FOF Queen 222I

- # SydGen Exceed 3223
- # Summitcrest Missie 2F55
- #13122485
- Summitcrest High Prime 0H29

- # Finks 5522-6148
- # Summitcrest Missie 1C24

- FOF Queen 313I
- FOF Queen 807I

- CED BW WW YW MILK
  - +7 +.5 +49 +88 +27

- CWT MRB RE FAT $B
  - +43 +1.47 +1.04 -040 +167.48
Ultrasounded on 1/11/18, safe to SydGen Fate 2800, due 10/28/18. This girl has some real “Divas” in her pedigree. Her bull calf at side is proof that 501H is going to carry on the tradition!

Ultrasounded on 1/11/18, safe to SydGen Fate 2800, due 9/21/18. Queen 512H has an interesting outcross pedigree!

Pasture exposed to Woodside 2/20/18 to 3/16/18. See update. What a nice Tour Of Duty first calf heifer! Top 2% $B. She has the youngest bull calf in the group, take into consideration that he’s her first calf!

Son of Lot 21. Parentage and genomically tested!

Daughter of Lot 22. Parentage and genomically tested!

Son of Lot 23. Parentage and genomically tested!
LCCC Elsa of Conanga 1400 is one SUPER cow!

**Daughter, Lot 24A, sells at side. AI bred 2/26/18 to Baldridge Beast Mode B074. See update. LCCC retains one future flush to be scheduled at buyer’s convenience.**

**DAM & DAUGHTER SELL AS A PAIR!**

**LCCC Elsa S 1800**

**From Connealy to Cherry Knoll, Elsa 1400’s cow family excellence – in pedigree and production – is evident on every level. If we didn’t have her yearling daughter she would not be for sale. When you see her Stud heifer calf you will want this pair on your trailer!**

Lot 24 is bred to the unique powerhouse Beast Mode, son of GAR Prophet out of the phenomenal Baldridge Isabel Y69. (SUPER +!)

Genex: “Beast Mode is a genetic rock star! Very few sires can match his combination of calving ease/low birth weight, huge yearling growth and amazing carcass value.”

Tim Fitzgerald, Cherry Knoll Farm, on the Elsas: “Elsa of Conanga 868 1112 is one of the greatest producing cows to ever step off the Connealy’s ranch. She is the dam of Cherry Knoll Elsa 8014, ROV Show Heifer of the Year.”

Cherry Knoll Elsa 8014 – Maternal Sister to Lot 24

ABS: “Final Product has built a super maternal reputation, with highly productive daughters that display ideal teat and udder quality.”

Baldridge Beast Mode B074

AI Service Sire of Lot 24

“Elsa S 1800 has outstanding EPDs and a knockout pattern. She has the potential to develop into a donor in any progressive breeding program. We always try to bring a great pair to Belle Point, I think this Elsa dam and daughter may be the best yet!”

– Steve French

**Elsa of Conanga 868 1112 – Dam of Lot 24**

“Elsa of Conanga 868 1112, she has generated over $300,000 in progeny sales at CKF

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– Steve French

**Elsa of Conanga 868 1112 – Dam of Lot 24**
Without any “shadoe” of doubt...

**LCCC Shadoe FC 1710**

<table>
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<tr>
<th>Birth Date: 5-16-2017</th>
<th>Cow: +1897/5231</th>
<th>Tattoo: 1710</th>
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<td>Exar Lutton 1831</td>
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<td>+15714722</td>
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**EXG RS First Rate S903 R3**
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<tr>
<td>Champion Hill Shadoe 5946</td>
<td>+SAV May 2410</td>
</tr>
<tr>
<td>+CHAMPION HILL Shadoe 3130</td>
<td>SAV Limited Edition 9283</td>
</tr>
<tr>
<td>+Champion Hill Shadoe 1422</td>
<td></td>
</tr>
</tbody>
</table>

**CED BW WW YW MILK**
| I-2 | I+5.0 | I+63 | I+110 | I+23 |
| CWT MRB RE FAT $B |
| I+42 | I+.14 | I+.51 | I+.51 | I+116.19 |

Open. LCCC retains one future flush to be scheduled at buyer’s convenience. **50K test in progress.**

“First Class is one of the most dominant sires of show heifers ever produced, and one of the greatest bulls ever bred in the Dameron program. Shadoe FC 1710 will make a tremendous cow, and if you want to put a halter on her she’ll sure enough compete!”

— Steve French

**LCCC Shadoe DB 1711**

<table>
<thead>
<tr>
<th>Birth Date: 5-6-2017</th>
<th>Cow: +1897/5232</th>
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<tr>
<td>*17311180</td>
<td>PR Mona Lisa 529</td>
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<td>PR 629 205-554</td>
<td>+BAR Ext Traveler 206</td>
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<td>PR Lisa 554</td>
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<tr>
<td>+Dameron PVF Raptor 702</td>
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<td>+Dameron Miss 550</td>
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<tr>
<td>+Dameron Northern Miss 3114</td>
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**EXG RS First Rate S903 R3**
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</tbody>
</table>

**CED BW WW YW MILK**
| I+42 | I+.14 | I+.51 | I+.51 | I+116.19 |
| CWT MRB RE FAT $B |

Open. LCCC retains one future flush to be scheduled at buyer’s convenience. **50K test in progress.**

“Double Blacks topped numerous sales last fall. Shadoe DB is a May heifer that will compete at the highest levels. She’s definitely a big time show female that you’ll be proud to own!”

— Steve French

---

Can you say which Shadoe Show Heifer is BEST?

**Jensen Shadoe 1423 of FAF**

Full Sister to Lot 25 and Maternal Sister to Lot 26

**Champion Hill Shadoe 5946**

Dam of Lots 25 and 26, Shadoe 1423, was many times a winner for David Smith. She is now a Jensen/Fair Acres Farm donor.
Heeere's Lucy 1231...featured in two “All Star” embryo matings!

LCCC Lucy All Star 1231 – Donor of Lots 27A and 27B

“The Lot 27A combo Casino x Lucy 1231 could be among Lucy’s best matings yet. Casino was one of the most popular bulls in the Yards at Denver. The Lot 27B genetic lineup Blue Chip x Lucy 1231 has just gotta be a home run! Blue Chip, the heir apparent to First Class, is the MVP of the ROV show ring standings!” – Steve French

Heeere's Casino and Blue Chip... the ROV Champion Sires of the “All Star” matings!

Bred by the storied Krebs Ranch breeding program, Casino was named Reserve Grand Champion Bull of the 2017 NAILE, and he’s currently ranked 2nd in the standings for 2017-18 Roll of Victory Show Sire of the Year.

ORIGen: “Top cattlemen describe Blue Chip as thick and extremely wide-based. His progeny show a great deal of pizzazz and eye appeal. He’s a bull considered by many to be the next step forward from his rare and valuable sire Dameron First Class...”

2013-14 ROV Intermediate Show Heifer of the Year

LCCC Lucy All Star 1231 – Dam of Lucy All Star 1231

2013-14 ROV Reserve Dam of the Year

27A Lucy All Star 1231 Embryos

<table>
<thead>
<tr>
<th>Sire</th>
<th>LCCC Lucy All Star 1231</th>
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<tbody>
<tr>
<td>KR Casino 6243</td>
<td>*CFCC Black Jack 001</td>
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<tr>
<td>*18624063</td>
<td>*Malsons Savannah 27Y</td>
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<tr>
<td>*CFCC Fantasia Dalline 633</td>
<td>VAR Allegience 0157</td>
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<td>+Malsons Savannah 27W</td>
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<tr>
<td>Dameron All Star M243</td>
<td>#Famous 7001</td>
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<tr>
<td>LCCC Lucy All Star 1231</td>
<td>DAJS Lauren K024</td>
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<tr>
<td>*17401539</td>
<td>#SAV Net Worth 4200</td>
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<tr>
<td>LCCC Lucy 131</td>
<td>Summitcrest Lucy L021</td>
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CED BW WW YW MILK
-2 +4.8 +57 +102 +31
+1 +3.3 +47 +77 +22
S-CWT S-MRB S-RE S-Fat S-$B D-CWT D-MRB D-RE D-Fat D-$B +39 +35 +17 +0.027 +121.70 +29 +0.62 +0.48 +0.029 +116.43

Heeeere's Casino and Blue Chip... the ROV Champion Sires of the “All Star” matings!

EXAR Blue Chip 1877B – Sire of Lot 27B

2016-17 ROV Reserve Show Sire of the Year

LCCC Lucy All Star 1231 – Donor of Lots 27A and 27B

27B Lucy All Star 1231 Embryos

<table>
<thead>
<tr>
<th>Sire</th>
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<td>EXAR Blue Chip 1877B</td>
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<tr>
<td>+16980412</td>
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<tr>
<td>+Greens Princess 1012</td>
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<tr>
<td>DAJS All Star M243</td>
<td>#Famous 7001</td>
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<tr>
<td>LCCC Lucy All Star 1231</td>
<td>DAJS Lauren K024</td>
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<tr>
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<td>#SAV Net Worth 4200</td>
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<tr>
<td>LCCC Lucy 131</td>
<td>Summitcrest Lucy L021</td>
</tr>
</tbody>
</table>

CED BW WW YW MILK
-3 +5.1 +68 +106 +37
+1 +3.3 +47 +77 +22
S-CWT S-MRB S-RE S-Fat S-$B D-CWT D-MRB D-RE D-Fat D-$B +31 +.61 +.09 +.051 +94.73 +29 +.62 +.48 +.029 +116.43

Heeeere's Casino and Blue Chip... the ROV Champion Sires of the “All Star” matings!

EXAR Blue Chip 1877B – Sire of Lot 27B

2016-17 ROV Reserve Show Sire of the Year
28 Thomas Blackcap 5661
Birth Date: 8-3-2015
Cow 18368074
# Hoover Dam
baldridge Xpand x743
# SydGen CC&7
+16762739 Baldridge Queen 567
#Erica of Elston C124
+Baldridge Navigator N5
+Baldridge Queen N914
#GAR Precision 1680
+Baldridge Queen N914
#Baldridge Navigator N5
+Baldridge Queen N914
#KCF Bennett Total
#Sitz Alliance 6595
Thomas Blackcap 8083
16304003 Thomas Blackcap 2525

CED BW WW YW MILK
+13 +13 -2.1 +45 +87 +32
CWT MRB RE FAT $B
+38 +38 +1.3 +58 +0.7 +131.56

28A (I47) Bull, 9/6/17, sired by EF Commando 1336. Ultrasounded on 1/26/18, safe to 3F Epic 4631, due 9/5/18.

Since we’re making you CHOOSE between the two great Expand daughters, we’ll let you take along her Commando bull calf. Value!

29 Thomas Lucy Rose 5678
Birth Date: 8-4-2015
Cow 18368428
# SydGen CC&7
baldridge Xpand x743
#Erica of Elston C124
+Baldridge Queen N914
+Baldridge Queen N914
#KCF Bennett Total
19065859 Thomas Lucy Rose 2134

CED BW WW YW MILK
+6 +6 +1.6 +42 +82 +28
CWT MRB RE FAT $B
+29 +29 +1.6 +38 +0.2 +113.03

29A (I37) Bull, 9/6/17, sired by EF Commando 1336. Ultrasounded on 1/26/18, safe to KM Broken Bow 002, due 9/5/18.

Since we’re making you CHOOSE between the two great Expand daughters, we’ll let you take along her Commando bull calf. Value!

CK6 Consulting: “Xpand opens up the book up for EPD excellence across the board with outcross mating flexibility. Sort his major EPD traits and you will be amazed at what little shows up for competition…”

Genex: “EF Commando is a calving ease sire of moderate-framed cattle that are consistent in type and expressive in muscle shape…”

Thomas Angus Ranch is respected for powerful, problem-free females that are superior in maternal and growth, excel in carcass merit and complement all types of breeding programs.

(Note to Larry: One sells. One stays. Got it?)
This Pair of “Ladies” has the Propensity for Progress = True Herd Builder!

PVA Lady 2908

Birth Date: 9-25-2012

Cow: +17345208

Tattoo: 2908

# Connealy Onward
# Connealy Load On
"Allure of Conanga 6104"
#Sitz Value 7007
#Sitz Henrietta Pride 1370

#EHD Traveler 6807
BA Lady 6807 308
+*15679813 +60 Lady Hi Flyer 302

Sitz Upward 307R
#14963730 # Sitz Henrietta Pride 81M

#Sitz Value 7007
# Sitz Henrietta Pride 1370

#EHD Traveler 23-4
#Remindful Maid DHG 0807
#Hoff Hi Flyer SC 7134
Lady Weddingstar 63AF

#Sitz Upward 307R # Connealy Onward
PVA Lady 2908 – Sire of Lot 31

BA Lady 6807 308 – Dam of Lot 31

ABS: “Payweight 1682 is a true type changer for added muscle, substance and fleshing ability... all-around performance leader.”

ABS Lady 6807 308 – Dam of Lot 31

ABS: “High performance genetics from a proven, high impact cow family.”

PVA Lady 2908 was bred by Dave & Dawn Cox of Pasture View Angus. Their donor “Lady 308” is the maternal sister to “Lady 305” who produced RB Tour of Duty 177! Lady 2908 sells bred to Payweight 1682 with her fancy November heifer calf, by Ten X, at side. This is a “drive-thru” opportunity – a made-to-order “Herd” TO GO!

31A Belle Lady K77

Birth Date: 11-8-2017

Cow: 19094681

Tattoo: K77

# AAR Ten X 7008 SA
# Mytty In Focus [RDF]

PFT TRM Ten X 5016
+*18153735
*+ PF 5682 Henrietta Pride 0533
*+ Sitz Henrietta Pride 6437

#Sitz Upward 307R
PVA Lady 2908
+*17345208 +* BA Lady 6807 308

BA Lady 6807 308 – Sire of Lot 31

ABS: “Payweight 1682 is a true type changer for added muscle, substance and fleshing ability... all-around performance leader.”

ABS Sire RB Tour of Duty 177
Son of BA Lady 6807 305, the maternal sister to the dam of Lot 31, Lady 308

ABS: “High performance genetics from a proven, high impact cow family.”

PVA Lady 2908 was bred by Dave & Dawn Cox of Pasture View Angus. Their donor “Lady 308” is the maternal sister to “Lady 305” who produced RB Tour of Duty 177! Lady 2908 sells bred to Payweight 1682 with her fancy November heifer calf, by Ten X, at side. This is a “drive-thru” opportunity – a made-to-order “Herd” TO GO!

31B PVA Lady 2908 Embryos

3 embryos sired by Woodside

ABS: “Payweight 1682 is a true type changer for added muscle, substance and fleshing ability... all-around performance leader.”

Woodside – Sire of Lot 31B

Woodside is now at work at BPR, along with 22 females selected in the Woodside Dispersion to expand our genetic base with time-tested Wehrmann bloodlines.

Woodside – Sire of Lot 31B

Would you like “fries” with that?

Would you like “fries” with that?

Woodside is now at work at BPR, along with 22 females selected in the Woodside Dispersion to expand our genetic base with time-tested Wehrmann bloodlines.

We’re sharing the daughter and keeping the dam!

Plattemere Weigh Up K360 – Sire of Lot 30

Daughters of Weigh Up excel in all traits in major herds across the U.S.

Select Sires: “Weigh Up is a proven sire that covers all bases, count on his progeny to be sound structured, good-footed and high performing with fault-free design, he adds profit like no other…”

30 Thomas Elsa 71044

Birth Date: 9-17-2017

Cow: 18967553

Tattoo: 71044

# Sitz Upward 307R
Plattemere Weigh Up K360
*16695262 # Barbara of Plattemere 337

# AAR Ten X 7008 SA
Thomas Elsa 3998
17768628 Thomas Elsa 6309

# Connealy Onward
Sitz Henrietta Pride 81M
# Sitz Value 7007
# Sitz Henrietta Pride 1370

# Mytty In Focus [RDF]
# AAR Lady Kelton 5551
# SAV Biemarok 5682 [RDF]
# + Sitz Henrietta Pride 6437

# Sitz Upward 307R
PVA Lady 2908
+Sitz Upward 307R # Connealy Onward
PVA Lady 2908 – Sire of Lot 31

ABS Sire RB Tour of Duty 177
Son of BA Lady 6807 305, the maternal sister to the dam of Lot 31, Lady 308

ABS: “Payweight 1682 is a true type changer for added muscle, substance and fleshing ability... all-around performance leader.”

ABS Sire RB Tour of Duty 177
Son of BA Lady 6807 305, the maternal sister to the dam of Lot 31, Lady 308

ABS: “High performance genetics from a proven, high impact cow family.”

PVA Lady 2908 was bred by Dave & Dawn Cox of Pasture View Angus. Their donor “Lady 308” is the maternal sister to “Lady 305” who produced RB Tour of Duty 177! Lady 2908 sells bred to Payweight 1682 with her fancy November heifer calf, by Ten X, at side. This is a “drive-thru” opportunity – a made-to-order “Herd” TO GO!

31B PVA Lady 2908 Embryos

3 embryos sired by Woodside

ABS: “Payweight 1682 is a true type changer for added muscle, substance and fleshing ability... all-around performance leader.”

Woodside – Sire of Lot 31B

Woodside is now at work at BPR, along with 22 females selected in the Woodside Dispersion to expand our genetic base with time-tested Wehrmann bloodlines.

Woodside – Sire of Lot 31B

Would you like “fries” with that?

Woodside is now at work at BPR, along with 22 females selected in the Woodside Dispersion to expand our genetic base with time-tested Wehrmann bloodlines.
Share our progress...

2 Up-And-Coming Yearling Heifers (ready to breed this Spring)

32 PAF Blackbird 7107
Birth Date: 1-15-2017
Cow 18842474
Tattoo: 7107
Connealy Tobin
Becka Gala of Conanga 8281
# Connealy Consensus
Ebasta of Conanga 9703
# GAR Prophet
Paf Blackbird 5121
J&J Blackbird 735
# GDAR Game Day 449 [RDF]
#+Boyd New Day 8005
Sitz Top Game 561X
#+GAR Bismarck 5882 [RDF]
KB-Emma-Bis-1203
KB Emma NS 802
#+SAV Bismarck 5682 [RDF]
SAV Abigale 0451
17257033 KB Emma NS 802
# LCC New Standard
Chukaluk Amber FD-535

Open. Share our progress! Confidence Plus semen is dang hard to come by, and expensive when you find it...the work’s done for you here!

Genex: “Confidence Plus offers a unique combination of calving ease and growth combined with carcass traits, DOC and HPG, making him a true genetic breed leader. His daughters have brood cow appearance – big-ribbed, deep-bodied and well-balanced.”

33 Craft Emma 1203-702
Birth Date: 1-2-2017
Cow 18827640
Tattoo: 702
Connealy Confidence Plus
#Sitz Pride 88T
#+GAR Game Day 449 [RDF]
#+Boyd New Day 8005
Sitz Top Game 561X
#+GAR Bismarck 5882 [RDF]
KB-Emma-Bis-1203
KB Emma NS 802
#+GAR Grid Maker
KB-Emma-Bis-1203 SAV Abigale 0451
17257033 KB Emma NS 802
# LCC New Standard
Chukaluk Amber FD-535

Open. Share our progress!

SEK Genetics: “Top Game travels well; his leg structure and feet are excellent. His pedigree provides maternal, performance and end product values, and his calves have a great disposition. He is the real deal.”

Grandson of the Dam of Lot 33

KB-Full Measure C40 (18423726)
Sired by Plattemere Weigh Up, his dam is KB-Emma-Ten X-B02
Select Sires on KB-Full Measure C40:
“The most exciting young sire to enter the A.I. industry this year. Potent genetics that will boost a genomic profile to new levels. Blends an off-the-chart EPD profile with stunning phenotype, a rare combination. Structurally sound, moves like a cat, smooth shoulder, long-hipped, expressive muscle, plenty of fore rib.”

Kevin Beckington’s KB Angus has emerged as an elite Angus breeding program in Michigan, located close by LCCC in the central region of the Lower Peninsula.

Kevin, Steve and Julie sat together at the Woodside Dispersion last May. On a couple of top lots, the bidding from that row got rather intense – KB vs. BP in a $$$ battle for the same foundation cows. (We had to “stay in our lane” to fill the big truck headed to Arkansas. But, hey, we know where those cows are!)
Share our progress...

THE BUDWEISER 6-PACK

If you want to shop “the best brand names” across the U.S.A., you’d best create relationships with the professionals who produce the top sales. Cotton & Associates helped us access Mogck & Sons Angus, Olivet, SD and Burns Brand, Almond, WI. MCS Auction, Inc. connected us to Les Craft Angus at Genetic Opportunity XXXIII, Hillsboro, IN and Blackjack Farms and Guests, Seminole, OK.

ABS on Payweight 1682:
“All-around performance leader with a powerful phenotype and unlimited mating options.”

Accelerated Genetics on VAR Index 3282:
“Phenotypically correct, moderate-framed with plenty of muscle and base width. Balanced EPDs across the board.”

(OHP) – Lot 36 has the potential for genetic condition OH and has been submitted for testing. Learn about Genetic Conditions and Policies at www.angus.org (Member Services Tab). Refer to sale day update for test results.
Make your choices among these 6 fancy Yearlings we selected from Fall Sales... with YOU & the FUTURE in mind!

We chose these 6 in December from two big pens of very nice yearlings we acquired through the fall sales. It was well past 5 o’clock when we finished sorting...our next move inspired their marketing theme!

**Select Sires on VAR Discovery 2240, sire of Lots 36 & 37:**
“The go-to multi-trait excellence sire in the Angus breed. Combines excellent phenotype with elite carcass merit.”

**ORIgen on EXAR Denver 2002B:**
“Sons are in great demand from EXAR commercial bull customers; daughters are topping sales and developing into great young cows.”

**ORIgen on BPF Special Focus 504:**
“Proven calving ease sire that offers an exceptional balance of maternal strength, performance and carcass merit.”
You are the first Angus breeder to use Dave’s new bull three years ago. His name is Woodside. You study Woodside and love him for his balanced traits. You two go through everything together: breeding season, calving season, weaning. You love Woodside’s first crop of daughters, and his second crop, and you begin to think nothing could replace Woodside!

Then, Woodside arrives at Belle Point and, finally, you SEE him...and you break into your happy dance. Because you know Dave was right. Again.

(Now you know exactly how Shirley feels about Woodside and his good daughters she has brought to the sale. Snap ‘em up!)
“All of these bred heifers were born and raised here on Fair Oaks Farm. The Woodside daughters are the result of the first Woodside semen, a generous gift from “Big Dave.” He was so excited about his new herd sire and wanted to get as many of his offspring as possible on the ground, so he asked if I would breed everything I could to him.

I did just that, and I hope Dave is looking down and admiring the Woodside bred heifers. He was so right! I know these lovely ladies will honor him with their production!

This group presents a wonderful opportunity for anyone... whether you’re retooling (as Dave frequently did over the years) or coming to Belle Point to get into the Angus business with a big head start (as I did 25 years ago). – Shirley Williams

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46  **F O F Coquette 625I (DDF)**

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<th>WW</th>
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Pasture exposed to Sankey’s Calibration 2/5/18 to 3/24/18. See update.

47  **F O F Queen 602H**

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Ultrasounded on 1/11/18, safe to SydGen Fate 2800, due 9/11/18.

48  **F O F Queen 609H (DDF)**

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Ultrasounded on 1/23/18, safe to SydGen Fate 2800, due 9/27/18.

49  **F O F Queen 626I**

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<td>+1.12</td>
<td>+41</td>
<td>+918</td>
<td>+131.53</td>
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</tbody>
</table>

Pasture exposed to Sankey’s Calibration 2/5/18 to 3/24/18. See update.
First Calf Heifers (growing up fast on the path to full maturity)

SydGen Blackbird 6006
- Birth Date: 12-26-2015
- Cow: 18443990
- Tattoo: 6006
- Pasture exposed to SydGen Infinite 4617 5/29/17 to 7/3/17.
- Determined safe in calf, due 3/6/18 to 4/10/18.

3F Blackcap 5917
- Birth Date: 10-8-2015
- Cow: +18473862
- Tattoo: 5917
- Pasture exposed to Sankeys Calibration 607 5/9/17 to 7/3/17.
- Determined safe in calf, due 2/9/18 to 4/10/18.

QVS/LAF Barbara 9106
- Birth Date: 3-2-2016
- Cow: +18547622
- Tattoo: 9106
- AI bred 5/31/17 to Spring Cove Paygrade 5064. Pasture exposed to HF Brilliance 5132 6/12/17 to 7/3/17.

Sort Young Cows from Mature Cows

First calf heifers have historically been the toughest females on the ranch to get rebred. They are being asked to continue to grow, produce milk, repair the reproductive tract and have enough stored body energy (fat) to return to heat cycles in a short time frame.

Two-year-old cows must fill all of these energy demands at a time when their mouth is going through the transition from baby teeth to adult teeth.

If these young cows are pastured with larger, older cows in the herd, they very likely will be pushed aside when the supplements are being fed in the bunk or on the ground. The result of these adverse conditions for young cows very often is a lack of feed intake and lowered body condition.

Of course, lowered body condition results in delayed return to heat cycles and a later and smaller calf crop the following year.

Champion Hill Blossom 3803
Champion Hill Blossom 8081 SAV Abigale 0451
#SAV Bismarck 5682 [RDF] #GAR Grid Maker
#SAV Emblynette 7319
+*17318946 +SAV Emblynette 3301 #SAV 598 Bando 5175
SAV Hesston 2217 +*SAV Emblynette 7749 #SAV 3054 Dateline 9628
WR 4144 Lady Emily 2005
16405887 WR 878 Emily 5036 #Bon View New Design 878
WR NS Emily 908 of 5036 LCC Sunset K3118 # LCC New Standard #Bon View New Design 1407 [RDF]
Paf 3054 Dateline 9628
KLR War Party 0116 +BAAR USA Lady Jaye 489
16967254 J Bar 7 Blackbird 7116 Sitz Alliance 9503
Buford Blackbird 146Y +SAV May 2410
#SAV Net Worth 4200 #SAV 8180 Traveler 004 [RDF]
Basin Yellowstone 116P
16048634 Basin Magna P218
#SAV Net Worth 4200 Basin Pride S521
#SAV 8180 Traveler 004 [RDF] +SAV May 2410
Sitz Alliance 9503 J Bar 7 Jewell 249

Pasture exposed to HF Brilliance 5132 5/9/17 to 7/3/17. Determined safe in calf, due 2/14/18 to 4/10/18.


Heifer. It's our fault she got behind in the breeding cycle – not hers!

This female is a little older than the others, but she's still a first calf heifer. It's our fault she got behind in the breeding cycle – not hers!

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**Dynamic Dams with Big Fall Calves**
(gen-u-ine value in 3-in-1 pairs)

---

**ARE YOU WILLING TO SUCCEED in the Angus business?**

There are plenty of techy, trendy factors that will influence your success with Angus cattle. It’s interesting and challenging to read, and think, and talk about all of it. And it’s fun!

However, the single most important consideration of your breeding program is how much money, time, thought and effort you put into **TAKING CARE OF YOUR COWS!**

When you make it a PRIORITY to provide:
- adequate feed (grain & hay),
- fresh, clean water,
- access to shade,
- freedom from flies, and
- a constant, watchful eye –

YOU WILL SUCCEED in the Angus world!

It’s not easy or cheap to do the right things, but the RESULT is always worth the extra work and $$$.

We can’t think of any INVESTMENT that has paid-off as well as Angus cattle!

---

**Woodside Rita 5594 of 1663**

Birth Date: 11-4-2015  
Cow +18474639  
Tattoo: 5594  

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<td>1-27-2015</td>
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<td>+18071733</td>
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<tr>
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**57A (J267) Bull, 10/5/17, sired by EXAR Stud 4658B. AI bred 1/8/18 to 3F Epic 4631. Pasture exposed to 44 Strike Force 6003 1/29/18 to 3/16/18. Pregnancy checked 3/19/18. See update.**


---

**Woodside Rita 1663**


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**DCF Lucy 5571**

Birth Date: 1-27-2015  
Cow +18071733  
Tattoo: 5571  

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**57A (J267) Bull, 10/5/17, sired by EXAR Stud 4658B. AI bred 1/8/18 to 3F Epic 4631. Pasture exposed to 44 Strike Force 6003 1/29/18 to 3/16/18. Pregnancy checked 3/19/18. See update.**


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**ARE YOU WILLING TO SUCCEED in the Angus business?**

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YOU WILL SUCCEED in the Angus world!

It’s not easy or cheap to do the right things, but the RESULT is always worth the extra work and $$$.

We can’t think of any INVESTMENT that has paid-off as well as Angus cattle!
### 61. TEX Louise 4726 [OSF]

**Birth Date:** 8-7-2014  
**Cow #:** 18186528  
**Tattoo #:** 4726

- **Basin Payweight 006S**  
- **Basin Lucy 3829**

**# BT Right Time 24J**  
**BT Louise 790L**  
**+14118882**  
**Jauer Stacker 016**  
**5106**

**# Vermillion Date 7075**  
**Vermillion Lass 7809**  
**CA Future Direction 5321**  
**Basin Lucy 17BE**

**# Leachman Right Time**  
**Sitz Everlasting 1005**  
**OH Stacker 7040**  
**Jauer 312 Shoshone 5106 3114**

**CED** | **BW** | **WW** | **YW** | **MILK**
---|---|---|---|---
+40 | +18 | +41 | +32 | +62

**EPD** | **DF** | **MF** | **PT**
---|---|---|---
+67 | +43 | +61 | +303 | +102.45


- **Her 2016 daughter by Absolute was purchased for $7,500 in our 2017 offering by Angus Alliance Intl. Ltd.**

(DDP-OHP) – Lot 59 has the potential for genetic conditions DD and OH and has been submitted for testing. Learn about Genetic Conditions and Policies at www.angus.org (Member Services Tab). Refer to sale day update for test results.

### 62. Champion Hill Georgina 8668

**Birth Date:** 7-4-2014  
**Cow #:** 19017006  
**Tattoo #:** 8668

- **SAV Iron Mountain 8066**

**# CF Right Design 1802**  
**Summitcrest Erica Y118**  
**Summitcrest Everlasting 1167**

**# SAV Clark 3874**  
**+SAV 8100 Traveler 004 [RF]**  
**SAV 8100 Traveler 004 [RF]**

**# Champion Hill Georgina 4907**  
**+SAV 8100 Traveler 004 [RF]**  
**SAV 8100 Traveler 004 [RF]**

**CED** | **BW** | **WW** | **YW** | **MILK**
---|---|---|---|---
+4 | +1.6 | +50 | +92 | +24

**EPD** | **DF** | **MF** | **PT**
---|---|---|---
+31 | +4.8 | +24 | +205 | +98.89

- **62A (J227) Bull, 10/12/17, sired by EXAR Stud 4658B. AI bred 1/8/18 to Baldridge 38 Special. Pasture exposed to Woodside 1/29/18 to 3/16/18. Pregnancy checked 3/19/18. See update.**

### 63. Lady Blackbird C424

**Birth Date:** 3-18-2014  
**Cow #:** 17862903  
**Tattoo #:** C424

- **Sitz Upward 307R**

**# Connealy Onward**  
**Sitz Henrietta Pride 81M**  
**+GAR Grid Maker**

**# SAV Mustang 9134**  
**Buflord Blackbird 0283**  
**Summitcrest Erica N167**

**# Dameron C-5 Karama 9322**  
**+SAV Iron Mountain 8066**  
**+SAV 8100 Traveler 004 [RF]**

**CED** | **BW** | **WW** | **YW** | **MILK**
---|---|---|---|---
+60 | +28 | +54 | +97 | +114.49

**EPD** | **DF** | **MF** | **PT**
---|---|---|---
+16 | +41 | +85 | +58.94

- **65A (K147) Bull, 10/13/17, sired by Woodside. Al bred 1/8/18 to Baldridge 38 Special. Pasture exposed to Woodside 1/29/18 to 3/16/18. Pregnancy checked 3/19/18. See update.**

(DDP-OHP) – Lot 59 has the potential for genetic conditions DD and OH and has been submitted for testing. Learn about Genetic Conditions and Policies at www.angus.org (Member Services Tab). Refer to sale day update for test results.
**3 Capable Cows with Young Calves at side**
(Hey...Woodside’s been “at side” too!)

### Lady Everelda B654
- **Birth Date:** 2-23-2014
- **Cow:** +1805949
- **Tattoo:** B654
- Baldco Everelda Entense 460 + Shady Brook Ever Entense 160

<table>
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<td>I+64</td>
<td>I+110</td>
<td>I+25</td>
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</table>


**WWDD for the full sister to the good milkin’ mama, Lot 91? Watch for the Blue Light Special!**

### Belle Princess 1411
- **Birth Date:** 2-5-2014
- **Cow:** +18057904
- **Tattoo:** 1411
- *Dameron First Class EXR Classen 1422B Dameron Northern Miss 3114
  - EXAR Princess 2006
  - Greens Princess 3518

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<td>I+55</td>
<td>I+95</td>
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</table>


### Forever Lady B574
- **Birth Date:** 2-18-2014
- **Cow:** +17862921
- **Tattoo:** B574
- Buford Forever Lady 218Z Buford Bluestem 9974
  - J Bar 7 Forever Lady 6265

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<td>I+8</td>
<td>I+1.4</td>
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<td>I+91</td>
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**THE BUD LIGHT 6-PACK**

Make your choices among these 6 dandy Yearlings we selected from our replacement group... with YOU & the FUTURE in mind!

Mary Ann is truly “famous among friends” for her kind heart and fun-loving personality. The pastures at her house are a great place for heifer development because Mary Ann’s “girls” get the benefit of her watchful eye. Keep up the good work MA, there’s a cold 7 oz. Bud Light waiting for you!
You're gonna like this set of Yearlings sired by Belle Point Herd Bulls, ready to breed to the sire of your choice!

**Belle Lassie J26**
Birth Date: 10-5-2016
Cow 19055646
Tattoo: J26
44 Prime Target 0233 – Sire of Lot 70
SydGen 1472 Destination 4620 – Sire of Lot 71
Jacs Waylon 3903 – Sire of Lot 72
3F Final Product 2651 – Sire of Lot 73

Start your progress with this Belle – or sweep the ring and start a herd!

**Belle Blackfoot J366**
Birth Date: 10-22-2016
Cow 19055649
Tattoo: J366
Baldridge Waylon W34 – Sire of Lot 72
SydGen 1472 Destination 4620 – Sire of Lot 71
Jacs Waylon 3903 – Sire of Lot 72
3F Final Product 2651 – Sire of Lot 73

Start your progress with this Belle – or sweep the ring and start a herd!

**Belle Pamela K106**
Birth Date: 11-3-2016
Cow 19055651
Tattoo: K106
Sitz Upward 307R – Sire of Lot 74
Connealy Onward – Sire of Lot 71
3F Final Product 2651 – Sire of Lot 73

Start your progress with this Belle – or sweep the ring and start a herd!

**Belle Erica K266**
Birth Date: 11-8-2016
Cow 18721615
Tattoo: K266
Connealy Earman 078E – Sire of Lot 75
Connealy Consensus – Sire of Lot 74
SCC-LHR Edge 3823 – Sire of Lot 73

Start your progress with this Belle – or sweep the ring and start a herd!

---

44 Prime Target 0233
SydGen 1472 Destination 4620
Jacs Waylon 3903
3F Final Product 2651
27 Spring Calving Moneymakers (the bonus $$$ will be on the ground any time)

76 DCF Enamel 3677 [DDF]
Birth Date: 9-1-2013
Cow 17921432
Tattoo: 3677

# Connealy Consensus
Connealy Consensus 7229
Blue Lily of Conanga 16
#MK Alliance 6595 [L7]
Blinda of Conanga 004
#Woodhill Admiral 77X
Blue Cash of Conanga 6200
#Gardens Highmark
Monarch Enamel High U011
+15963988
+Monarch Miss Enamel P238


78 Lady New Design C633
Birth Date: 3-26-2013
Cow 17611564
Tattoo: C633

# Connealy Onward
Sitz Henrietta Pride 81M
#Rito 1/2 of 2536 Rito 616
GAR Prime Time 2409
#Sitz Upward 307R
JACS New Design 238
+16901607
+V1470 New Design 238


79 Black Gold Rita 0505
Birth Date: 2-8-2010
Cow +16906599
Tattoo: 0505

+15109865
SAV Abigale 0451
#SAV Abigale 6062
SAV Madame Pride 8264
#SAV Madame Pride 3249
SAV 8180 Traveler 004 [RDF]
#SAV Elba 7099
SAV Elba 4436

Safe in calf. Pasture exposed 5/9/17 to 7/3/17 to SydGen 1472 Destination 4620, due 2/14/18 to 4/10/18.

80 Buford Elba 0427
Birth Date: 10-23-2010
Cow +16836340
Tattoo: 0427

# Connealy Onward
Sitz Henrietta Pride 81M
#Rito 1/2 of 2536 Rito 616
GAR Prime Time 2409
#TC Gridiron 258
SAV Iron Mountain 8086
#SAV Iron Mountain 8086
SAV Madonna Pride 3249
#TC Gridiron 258
SAV 8180 Traveler 004 [RDF]
SAV Madonna Pride 8264

Safe in calf. Pasture exposed 5/9/17 to 7/3/17 to SydGen 1472 Destination 4620, due 2/14/18 to 4/10/18.

81 KLR Beauty 1037
Birth Date: 1-17-2011
Cow +16959473
Tattoo: 1037

+16027239
N Bar Kinchothy Beauty 7192
SAV Elba 4436 – Dam of Lot 80

SAV Blackbird 0263
Boford Blackbird 0263
16663349
J Bar 7 Ms Rainmaker 496J

Safe in calf. Pasture exposed 5/9/17 to 7/3/17 to SydGen 1472 Destination 4620, due 2/14/18 to 4/10/18.

Spring Calving Moneymakers (the bonus $$$ will be on the ground any time)
83 KLR Burgess 2045

Birth Date: 1-21-2012
Cow 17293739
Tattoo: 2045

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83A (B108) Heifer, 2/6/18, sired by Woodside.

84 WR Big Eye Ann 275 of 7259

Birth Date: 10-5-2012 Cow 17395528
Tattoo: 275

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84A (B246) Bull, 2/20/18, sired by PF Ten X 5042.

85 Rita 352 of Obj 9402 5050

Birth Date: 9-27-2013 Cow +17556826
Tattoo: 352

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85A (B328) Heifer, 2/25/18, sired by SydGen 1472 Destination 4620.

86 Baldco Queen Mother 421

Birth Date: 8-29-2014 Cow 17173950
Tattoo: 421

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86A (B218) Bull, 2/18/18, sired by SydGen 1472 Destination 4620. Son sells as Lot 118.

87 DCF Rita 4698

Birth Date: 8-5-2014 Cow +18162485
Tattoo: 4698

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87A (A18) Heifer, 1/2/18, sired by PF TRM Ten X 5016.

88 JKS Miss Eileen 829

Birth Date: 9-10-2014 Cow 18017076
Tattoo: 829

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88A (B118) Heifer, 2/6/18, sired by SydGen 1472 Destination 4620. Son sells as Lot 118.

89 Champion Hill Matilda 8684

Birth Date: 7-9-2015 Cow 18017076
Tattoo: 8684

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89A (A18) Heifer, 1/2/18, sired by PF TRM Ten X 5016.

90 Lady Blackbird B244

Birth Date: 2-7-2014 Cow 17862939
Tattoo: B244

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99  **DCF Lucy 5541**  
Birth Date: 1-9-2015  
Cow +18070932  
Tattoo: 5541  
- Sire: SAV Sensation 5615  
- Dam: Connealy Consensus 7229  
- Grandam: Connealy Consensus 7229  
- Other Sire: Boyd Forever Lady 9803  
- Other Dam: N Bar Emulation EXT  
- Other: Magic Meadow Miss Cheyenne 97  
- CED: +1.6  
- WW: +2.3  
- YW: +0.2  
- Milk: +109  
- RE: +29  


**SAV Sensation 5615 – Sire of Lot 97A**

97  **JKS Miss Cheyenne 2013**  
Birth Date: 10-9-2013  
Cow +17753477  
Tattoo: 2013  
- Sires: SAV Mandan 5664, #15107825, SAV Aigale 0451  
- Dams: SAV Mandan 5664, #15107825, SAV Aigale 0451  
- Other Sires: Boyd On Target 1083  
- Other Dams: JKS Miss Cheyenne 2267  
- Other: JKS Miss Cheyenne 2267  
- CED: +1  
- WW: +2.7  
- YW: +0.2  
- Milk: +34  
- RE: +29  

■ 97A (B128) Heifer, 2/6/18, sired by SAV Sensation 5615. Son sells as Lot 110.

100  **Werner Rachel 4090**  
Birth Date: 2-18-2014  
Cow +17826980  
Tattoo: 4090  
- Sires: Werner Imprint 8317  
- Dams: Werner Rachel 1206  
- Other Sires: Werner Rachel 1206  
- Other Dams: Werner Rachel 1206  
- CED: +7  
- WW: +2.5  
- YW: +44  
- Milk: +91  
- RE: +27  

■ At bred 5/31/17 to EXAR Stud 4658B. Pasture exposed 6/12/17 to 7/3/17 to SydGen Infinite 4617.

**SAV Sensation 5615 – Sire of Lot 97A**

101  **Lady Karen C383**  
Birth Date: 1-30-2013  
Cow +17611948  
Tattoo: C383  
- Sires: Werner Karen R309  
- Dams: Werner Karen R309  
- Other Sires: Werner Karen R309  
- Other Dams: Werner Karen R309  
- CED: +4  
- WW: +3.1  
- YW: +58  
- Milk: +101  
- RE: +27  

■ Safe in calf. Pasture exposed 5/29/17 to 7/3/17 to PF TRM Ten X 5016, due 2/14/18 to 4/10/18.

**SAV Sensation 5615 – Sire of Lot 97A**

98  **LHR Rita 3106-3531**  
Birth Date: 12-5-2013  
Cow +17854187  
Tattoo: 3531  
- Sires: Connealy Consensus 7229  
- Dams: Connealy Consensus 7229  
- Other Sires: Connealy Consensus 7229  
- Other Dams: Connealy Consensus 7229  
- CED: +8  
- WW: +4  
- YW: +45  
- Milk: +73  
- RE: +23  

■ 98A (B138) Heifer, 2/9/18, sired by PF TRM Ten X 5016. Son sells as Lot 111.

**SAV Sensation 5615 – Sire of Lot 97A**

102  **DCF Rowena 5601**  
Birth Date: 1-30-2015  
Cow +18390023  
Tattoo: 5601  
- Sires: Werner Karen R309  
- Dams: Werner Karen R309  
- Other Sires: Werner Karen R309  
- Other Dams: Werner Karen R309  
- CED: +4  
- WW: +3.1  
- YW: +58  
- Milk: +101  
- RE: +27  

■ Safe in calf. Pasture exposed 5/29/17 to 7/3/17 to PF TRM Ten X 5016, due 2/14/18 to 4/10/18.

**SAV Sensation 5615 – Sire of Lot 97A**

**DCF EXT 4406 – Granddam of Lot 98**

**WK Miss Rowena 2423 – Granddam of Lot 102**
Here’s to the true friends of the crown!

LAND & LIVESTOCK PROJECTS
Steve & Julie French
Larry Cotton
Ryan Cotton
Cotton & Associates Staff
Jason Rowntree, Ph.D.
Jim Moore
Lawson Hembree
Farmers Co-Op
Fort Smith, Greenwood & Van Buren
Buck Pendergraft, Purina
Christian Bokina, Purina
Dr. N.T. Cosby, Purina
Brandon Fix, BioZyme Dealer

FACILITIES & FENCING PROJECTS
Susan Taylor
Tim McGuire
SSI Design-Build Contractors
Ken Hart, Vice President, SSI
Bill Bruer, Riverode Sales
Mainer Iron Works
Alex Fuller Welding
Thomas Electric
Pete Kertesz Painting
Mark Verkamp Construction
David Komp Construction

REPRODUCTION PROJECTS
Madeline Taylor
Anthony Wood
Big Branch
Breeders Service
Brent Cooper
OvaGenix:
Charles R. Looney, Ph.D.
Cathryn Looney
Chelsie Steinhauer, Ph.D.
Jonathan Chachere
Garrett Cline

AAA REGIONAL MANAGERS – SALE ACQUISITIONS
Terry Cotton
Mark Sims • Adam Conover • Jeff Mafi
Alex Tolbert • Casey Jentz • Radale Tiner

LIVESTOCK HAULING
Lathrop Livestock Transportation
Stockdale Livestock Transportation

SALE PHOTOS
Katy Tunstill, Photographer
Darrell Tunstill
Joel Butler

Thanks for helping us keep moving forward!
Offering a quality set of Angus and Hereford Breedin’ Bulls we believe will work for anyone!

All of these bulls need to continue to be cared for and developed as we have done – by YOU.
That means feed, access to clean water and shade, and fly control.
Let the yearlings get a little older before turning them out.

If you invest in taking care of your bull
he will get the job done for you!
"Lot 103 combines the power of 1682 with the consistency of the Emblynette line. When you see him on sale day, you will be wowed with his balance and thickness. He will add pounds to your next calf crop!"

– Steve French

ABS: “Payweight 1682 is a true type changer for added muscle, substance and fleshing ability...all-around performance leader.”

**Power & Consistency**

ABS: “Big Sky stamps his progeny with soundness, hoof quality, muscling and phenotype. Moderate birth weight with tremendous performance through weaning and yearling.”

**Phenotype & EPD Spread**

**TWO STYLISH SONS of MUSGRAVE BIG SKY**

**Combination Bull**
“Lot 104 has exceptional phenotype, with a super spread to his EPDs. His dam has produced numerous herd sires, including the top-selling bull in a previous Belle Point sale.”  – Steve French

“Lot 105 is a combination bull! His dam is a picture perfect cow with an incredible udder and unique pedigree. Calves will have a good look plus performance.”  – Steve French

“Lot 106 has plenty of muscle and a great phenotype your neighbors will admire from the road! He's stout and full of red meat.”  – Steve French

Genex: “Renown has remained among top-selling bulls due to his unique ability to sire added performance in a functional, eye-appealing package. Progeny are sound-footed, free on the move and flexible in their skeletal design.”
### Spring 2017 Angus Bulls
(Lots 107 thru 114)

#### 107 BP Denver A227
- **Birth Date:** 1-31-2017
- **Bull:** 19055632
- **Tattoo:** A227
- **BW:** 70, **WW:** 606, **Wt. on 2/17:** 1,239
- **PF Denver 5026 of EF**
- **PF Forward 6510 of EF**
- **Lady Pride C54**
- **KLR Lady 1417**

#### 108 BP Brilliance B157 [DDP]
- **Birth Date:** 2-6-2017
- **Bull:** 19055633
- **Tattoo:** B157
- **BW:** 72, **WW:** 69, **Wt. on 2/17:** 1,239
- **TEX Brilliance 5040**
- **18202042**
- **PFUpward 5610 of EF**
- **OSU Empress 1948**

#### 109 BP Rampage B277
- **Birth Date:** 2-11-2017
- **Bull:** 191063491
- **Tattoo:** B277
- **BW:** 72, **WW:** 569, **Wt. on 2/17:** 1,075
- **MCC Daybreak**
- **+1925771**
- **+GH Blackcap 626 of 416 of 4555**
- **+2 Bar Assault 1876 of S8**
- **+Silverias Elba 5503**
- **+18386092**
- **+Silverias Elba 7522**

#### 110 BP Final Product B87
- **Birth Date:** 2-6-2017
- **Bull:** 191055634
- **Tattoo:** B87
- **BW:** 75, **WW:** 629, **Wt. on 2/17:** 1,070
- **3F Final Product 2651**
- **+17554787**
- **+ARK Fink Miss 0834**
- **+CF UPRA Rita 3106**
- **+Basin Consensus 7229**

#### 111 BP Ten X C117
- **Birth Date:** 3-15-2017
- **Bull:** 191055635
- **Tattoo:** C117
- **BW:** 70, **WW:** 441, **Wt. on 2/17:** 974
- **PF TRM Ten X 5016**
- **+AAR Lady Kelton 5553**
- **+Sav Bismarck 5636 of 4041**

### Fall 2016 Angus Bulls
(Lots 115 thru 118)

#### 112 BP Big Beef C157
- **Birth Date:** 3-31-2017
- **Bull:** 19055636
- **Tattoo:** C157
- **BW:** 70, **WW:** 412, **Wt. on 2/17:** 1,025
- **SAV Registry 2831**
- **+17954787**
- **+ARK Fink Miss 6536 of 1015**

#### 113 BP Big Beef C217
- **Birth Date:** 3-31-2017
- **Bull:** 19055637
- **Tattoo:** C217
- **BW:** 69, **WW:** 428, **Wt. on 2/17:** 1,025
- **SAV Registry 2831**
- **+18487457**
- **+ARK Fink Miss 6536 of 1015**

#### 114 BP Remainder C27
- **Birth Date:** 3-31-2017
- **Bull:** 19055639
- **Tattoo:** C27
- **BW:** 68, **WW:** 457, **Wt. on 2/17:** 983
- **SAV Registry 2831**
- **+18487457**
- **+ARK Fink Miss 6536 of 1015**
## Spring 2017 Hereford Bulls (Lots 119 and 120)

### Fall 2016 Hereford Bulls (Lots 121 and 120)

### Woodmont Zeus A97
- Birth Date: 12/7/17
- Birth Weight: 43877073
- Polled
- ** sire:** CRR ABOUT TIME 743 (SOD)(DCH)(DLF,LHY,IEF)
- ** dam:** THM DURANGO 4037 (SOD)(DCH)(DLF,LHY,IEF)
- ** Full Name:** BW: 66, WW: 592, Wt. on 2/17: 1,038
- ** Notes:** Dam sells as Lot 221.

### Woodmont Zeus J236
- Birth Date: 10/20/16
- Birth Weight: 43877089
- Polled
- ** sire:** CRR ABOUT TIME 743 (SOD)(DCH)(DLF,LHY,IEF)
- ** dam:** THM DURANGO 4037 (SOD)(DCH)(DLF,LHY,IEF)
- ** Full Name:** BW: 88, WW: 772, Wt. on 2/17: 1,303
- ** Notes:** Dam sells as Lot 207.

### Woodmont Zeus A47
- Birth Date: 1/19/17
- Birth Weight: 343877072
- Polled
- ** sire:** CRR ABOUT TIME 743 (SOD)(DCH)(DLF,LHY,IEF)
- ** dam:** THM DURANGO 4037 (SOD)(DCH)(DLF,LHY,IEF)
- ** Full Name:** BW: 73, WW: 608, Wt. on 2/17: 1,054
- ** Notes:** Dam sells as Lot 223.
123 PF Ten X 5042 (OSF)
Birth Date: 1-21-2015  
Bull: 18157238  
Tattoo: 5042
# Mytty In Focus [RDF]
AAR Ten X 7098 SA  #15719841  #AAR Lady Kelton 5551
# SAF Focus of ER  Mytty Countess 006  
SAV Adaptor 2213  HSAF Lady Kelton 5048
# Hoover Dam  
Spruce Mtn Blackcap Y187  +1704670  SAV Blackcap 6204
# SydGen CC87  
# ERA Future Direction 5321  +SAF 094 Traveler 2228

See his calves Lot 80A, Lot 84A, Lot 90A, and Lot 92A

2 Experienced Breedin’ Bulls

The Angus breed has worked TOGETHER for decades to develop a bull “product” to improve your herd and put $$$ in your pocket. These two herd sires are young, and their pedigrees and data are progressive. Plus, they have calves on the ground to PROVE they are “experts in the field!” Go LOOK at ’em!

124 PF TRM Ten X 5016 (OSF)
Birth Date: 1-10-2015  
Bull: 18157375  
Tattoo: 5016
# Mytty In Focus [RDF]
AAR Ten X 7098 SA  #15719841  #AAR Lady Kelton 5551
+SAV Bismarck 5682 [RDF]
PF 5682 Henrietta Pride 0533  +16739994  Sitz Henrietta Pride 643T
+GAR Grid Maker  
SAV Abigale 0451  # Connosy Onward  
Sitz Henrietta Pride 81M


When you SEE their calves in the pens, you’ll KNOW how well they’ve worked for us. Now they’re ready to go to work for YOU!
Our old pal Albert Einstein never fails to put things in perspective...

“Any man who can drive safely while kissing a pretty girl is simply not giving the kiss the attention it deserves.”

We made the difficult decision last June to liquidate Belle Point’s Herefords because, at this time, we are simply not able to give them the attention they deserve.

David McMahon, Sr. loved Hereford cattle! He made a significant investment in assembling the original set of females, acquiring BK Zeus 12Z, and making contributions to the Hereford Youth Foundation of America. He gained a lot of satisfaction from breeding these Herefords, and we hope that you will too!

Complete Liquidation of the Belle Point Hereford Herd

Recognize the photo on the catalog cover at left? Woodmont Farms has been Belle Point Ranch since the ’70s! From the mid-1930s up to their complete liquidation in 1951, Woodmont Farms was a top notch, well-respected Hereford operation owned by the Meek family, who bottled water and sold candy before Coca-Cola was even invented. The Meeks are still bottlers of Coke products today...and still our very good friends. To honor our history, we adopted the Woodmont prefix for the Herefords bred by Belle Point Ranch.

One of the oldest establishments of its kind in the Southwest. A landmark and a standard of excellence for years.

Woodmont Farms
Complete Liquidation Sale

Woodmont Ranch has been in Belle Point since the 70s! From the mid-1930s up to their complete liquidation in 1951, Woodmont Farms was a top notch, well-respected Hereford operation owned by the Meek family, who bottled water and sold candy before Coca-Cola was even invented. The Meeks are still bottlers of Coke products today...and still our very good friends. To honor our history, we adopted the Woodmont prefix for the Herefords bred by Belle Point Ranch.
Hereford AI Reference Sires

**CHURCHILL RED BULL 200Z**
43281860, Polled [CHB, DLF, HYF, IEF]
Sire: Churchill Sensation 028X
Dam: Churchill Lady 002X ET, by Golden Oak Outcross 18U

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**H/TSR/CHEZ FULL THROTTLE**
43425085, Polled [CHB, DLF, HYF, IEF]
Sire: H WCC/WB 668 Wyarno 9500 ET
Dam: R Sweet Red Wine 039, by MSU TCF Revolution 4R

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**MOHICAN BAR STAR REVVED UP 78A**
43386234, Polled [DLF, HYF, IEF]
Sire: TH 133U 719T Upgrade 69X
Dam: FSL Revolutionary Miss 35Y, by MSU TCF Revolution 4R

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**MPH 10H JUICE BOX Z3**
43325046, Polled [DLF, HYF, IEF]
Sire: DR World Class 517 10H
Dam: MPH 743 Fantasia X3, by CRR About Time 743

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**NPZ 78P TWENTYTWELVE 190Z**
43330597, Polled [CHB, DLF, HYF, IEF]
Sire: NJW 73X M326 Trust 100W ET
Dam: NJW BW Ladysport Dew 78P ET, by RU 20X Boulder 57G

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**UPS SENSATION 2504 ET**
43347360, Polled [CHB, DLF, HYF, IEF]
Sire: Churchill Sensation 028X
Dam: NJW BW Ladysport Dew 78P ET, by RU 20X Boulder 57G

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<td>+50</td>
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**Belle Point Ranch**

Belle Point Ranch is an AHA “Pedigree Breeder”

The American Hereford Association implements a whole herd reporting system known as “Whole Herd TPR.” For breeders who choose to maintain performance registry records, participation is voluntary. Members who do not choose to participate in TPR are considered “Pedigree Breeders” and, thus, they waive performance recording and the production of EPDs on their animals.

Regarding sale lots with EPDs marked N/A: If the new owner is a compliant TPR breeder, each of those females should receive an EPD when the papers are transferred.
BK Zeus is the son of the great CRR About Time, and was the first calf of 12X, a great milking, very productive female, now a Buck Cattle Co. ET donor. He earned Grand Champion Bull of the 2013 Junior National Hereford Expo. Dave spotted Zeus at the 2014 Mile High Night Sale in Denver. After just a couple of bids he decisively ended the battle at $20,000 for half interest, and promptly offered our ol’ buddy Jrl Buck “two times the money” to own 100%. (Jrl graciously accepted!)

Belle Point’s Zeus daughters and sons speak more factually and descriptively for him than we ever could – come see ‘em, and Zeus. They all sell on March 24!
Buyer’s Bonus Embryo Packages

**Boyd 22S Rachel 1151 Embryos**

**202A**

- **Package of 4 Embryos**
  - NJW 73S M028 TRUST 100W
  - NJW BW LADYSPORT DEW 78P ET
  - BOYD 22S RACHEL 1151
  - MSU TCF RACHAEL ET 54N

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**202B**

- **Package of 2 Embryos**
  - H/WCC/WB 668 WYARNO 9500 ET
  - BOYD 22S RACHEL 1151

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Rachel 1151 is stylish and long-fronted. Genetically superior foundation females like this daughter of CRR About Time and the truly great MSU Rachael 22S don’t come available frequently. Check out her three daughters by three sires. How would YOU mate her?

**BUYER’S Bonus!** Two embryo packages sired by Twentytwelve & Full Throttle go right along with Rachel 1151 – FREE! (Six embryos is practically a herd!)
Daughters of Boyd 22S Rachel 1151

Lot 203

- **Boyd 1151 Rachel 3070**
- **Birth**: 8/18/13
- **Sire**: TH 121L 63N TUNDRA 16S (DLF, HYF, IEF)
- **Dam**: TH 22R 16S LAMBEAU 17Y (DLF, HYF, IEF)
- **Offspring**: CRR ABOUT TIME 743 (SOD, DLF, HYF, IEF)
- **Heifer**: BOYD 22S RACHEL 1151
- **Open**: P4337041

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<td>22</td>
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- **Calving**: 3/20/18
- **Pasture exposed**: 6/12/17 to 7/31/17 to Jacs Waylon 3903

Lot 204

- **Woodmont Rachel B447**
- **Birth**: 2/21/17
- **Sire**: NJW 79P TWENTYTWELVE 190Z (CHB)
- **Dam**: BOYD 22S RACHEL 1151
- **Offspring**: CRR ABOUT TIME 743 (SOD, CHB, DLF, HYF, IEF)

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<td>N/A</td>
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</tbody>
</table>

- **Open**: P4337041

Lot 205

- **Woodmont Rachel A127**
- **Birth**: 1/28/17
- **Sire**: BK ZEUS 12Z (DLF, HYF, IEF)
- **Dam**: BOYD 22S RACHEL 1151
- **Offspring**: THM DURANGO 4037 (SOD, CHB, DLF, HYF, IEF)

<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>Milk</th>
</tr>
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<tr>
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<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

- **Open**: P4337041

Rachel 1151’s three daughters by three different sires are the evidence of her productive power.
Lot 203 will calve this spring to one of our top Angus herd sires, Jacs Waylon 3903 – Black Baldie!
Lots 204 and 205 are open yearlings on the pathway to opportunity!
Hereford Youth Foundation of America
2013 Lot 1 Foundation Female

TRM 6104 Lulu 2044 ET – Lot 205

TRM 6104 Lulu 2044 ET
3/12/12 Cow 43273502 2044 Polled
REMITALL BOOMER 46B (SOD)(DLF,HYF,EER)
CS BOOMER 28F (SOD)(DLF,HYF,EER)
P2393934R
CS MISS 1ST FLAG 21A (SOD)(DLF,HYF)
TRM 48 103T SALTY 4031
REMITALL BOOMER 46B (SOD)(DLF,HYF,EER)
TRM 334 4031 6104
P2393934R
TRM 95 334 334

<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
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<th>MW</th>
<th>MILK</th>
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<td>70</td>
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<tr>
<td>58</td>
<td>-0.01</td>
<td>0.51</td>
<td>0.015</td>
<td>25</td>
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</tr>
</tbody>
</table>


TRM Lulu 2044 descends from a solid foundation of functional females with eye appeal, powerful performance and reliable maternal ability.

Hereford Females
Lots 206 thru 224
from the elite herds of
STUBER RANCH
CHURCHILL CATTLE CO.

Holden Herefords

STOREY HEREFORD RANCH

RAUSCH HEREFORDS

Hereford Youth Foundation of America
2013 Lot 1 Foundation Female

TRM 6104 Lulu 2044 ET
Pictured as a heifer calf

Mohican Bar Revved Up 78A
AI Service Sire of Lot 206
### 207 SR Doodles 103Y

<table>
<thead>
<tr>
<th>Cow</th>
<th>Color</th>
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</tr>
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<tbody>
<tr>
<td>43210116</td>
<td>Black</td>
<td>103</td>
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</tbody>
</table>

- **Description:** Daughter sells as Lots 229 and 244.
- **Pasture:** Exposure dates from 6/12/17 to 7/31/17 to BK Zeus 12Z.
- **Due Date:** 3/20/18.

### 208 SR Navita 108Y

<table>
<thead>
<tr>
<th>Cow</th>
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</thead>
<tbody>
<tr>
<td>43210100</td>
<td>Black</td>
<td>108</td>
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</tbody>
</table>

- **Description:** Daughter sells as Lots 237 and 252.
- **Pasture:** Exposure dates from 6/12/17 to 7/31/17 to BK Zeus 12Z.
- **Due Date:** 3/20/18.

### 209 DS Tessie 129Y

<table>
<thead>
<tr>
<th>Cow</th>
<th>Color</th>
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</tr>
</thead>
<tbody>
<tr>
<td>43209981</td>
<td>Black</td>
<td>129</td>
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</tbody>
</table>

- **Description:** Daughter sells as Lots 227.
- **Pasture:** Exposure dates from 6/12/17 to 7/31/17 to BK Zeus 12Z.
- **Due Date:** 3/20/18.

### 210 Proud Lady A112

<table>
<thead>
<tr>
<th>Cow</th>
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<tbody>
<tr>
<td>43303171</td>
<td>Black</td>
<td>A112</td>
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</table>

- **Description:** Daughter sells as Lots 232 and 246.
- **Pasture:** Exposure dates from 6/12/17 to 7/31/17 to BK Zeus 12Z.
- **Due Date:** 3/20/18.

### 211 Churchill Lady 303A

<table>
<thead>
<tr>
<th>Cow</th>
<th>Color</th>
<th>Horned</th>
</tr>
</thead>
<tbody>
<tr>
<td>43737038</td>
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<td>303</td>
</tr>
</tbody>
</table>

- **Description:** Daughter sells as Lots 227.
- **Pasture:** Exposure dates from 6/12/17 to 7/31/17 to BK Zeus 12Z.
- **Due Date:** 3/20/18.

### 212 Churchill Lady 3116A

<table>
<thead>
<tr>
<th>Cow</th>
<th>Color</th>
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</tr>
</thead>
<tbody>
<tr>
<td>4336945</td>
<td>Black</td>
<td>3116</td>
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</tbody>
</table>

- **Description:** Daughter sells as Lots 232 and 246.
- **Pasture:** Exposure dates from 6/12/17 to 7/31/17 to BK Zeus 12Z.
- **Due Date:** 3/20/18.
<table>
<thead>
<tr>
<th>L1 DOMINO 0800</th>
<th>11/10/16</th>
<th>Cow</th>
<th>43421765</th>
<th>374</th>
<th>Horned</th>
</tr>
</thead>
<tbody>
<tr>
<td>L1 DOMINO 0982</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L1 DOMINO 10571</td>
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<tr>
<td>L1 DOMINETTE 0750</td>
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<tr>
<td>HH ADVANCE DODU ET (SOD)(CHI)(DLF)(LEY)(EF)</td>
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<tr>
<td>TSF MS KEYNOTE 2529</td>
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<tr>
<td>R MISS PUCKSTER 099</td>
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<td>P421680</td>
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</tr>
<tr>
<td>R MISS DOMINO 1677</td>
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<tr>
<td>CED BW WW YW MILK</td>
<td>72</td>
<td>0.14</td>
<td>0.36</td>
<td>0.039</td>
<td>28</td>
</tr>
<tr>
<td>CWT</td>
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<td>0.77</td>
<td>0.037</td>
<td>0.03</td>
<td>0.044</td>
</tr>
<tr>
<td>RE</td>
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<td>0.03</td>
<td>0.03</td>
<td>0.03</td>
<td>0.03</td>
</tr>
<tr>
<td>FAT</td>
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<td>27</td>
<td>27</td>
<td>27</td>
<td>27</td>
</tr>
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<td>CHB</td>
<td>27</td>
<td>27</td>
<td>27</td>
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<td>27</td>
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</tbody>
</table>

- Pasture exposed 6/12/17 to 7/31/17 to BK Zeus 12Z, due 3/20/18 to 5/8/18. Daughter sells as Lot 249.
- Pasture exposed 6/12/17 to 7/31/17 to BK Zeus 12Z, due 3/20/18 to 5/8/18. Son sells as Lot 122.

<table>
<thead>
<tr>
<th>L1 DOMINO 0547</th>
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<td></td>
</tr>
<tr>
<td>L1 DOMINO 09437</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L1 DOMINO 04490 (DLF)(LEY)(EF)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L1 DOMINITTE 02037 (SDD)</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HH ADVANCE 5116F (DLF)(LEY)(EF)</td>
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<td></td>
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</tr>
<tr>
<td>HH MISS ADVANCE 3256</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CAH HARLAND 408 (SOD)(CHI)(DLF)(LEY)(EF)</td>
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</tr>
<tr>
<td>SR SHANA 3110</td>
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<tr>
<td>CED BW WW YW MILK</td>
<td>72</td>
<td>0.14</td>
<td>0.36</td>
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<tr>
<td>CWT</td>
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<td>CHB</td>
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</tbody>
</table>

- Pasture exposed 6/12/17 to 7/31/17 to BK Zeus 12Z, due 3/20/18 to 5/8/18. Son sells as Lot 122.
- Pasture exposed 6/12/17 to 7/31/17 to BK Zeus 12Z, due 3/20/18 to 5/8/18. Son sells as Lot 122.

<table>
<thead>
<tr>
<th>L1 DOMINO 0800</th>
<th>11/10/16</th>
<th>Cow</th>
<th>43421765</th>
<th>374</th>
<th>Horned</th>
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<td>L1 DOMINO 0982</td>
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<tr>
<td>L1 DOMINO 09437</td>
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<td></td>
</tr>
<tr>
<td>L1 DOMINO 04490 (DLF)(LEY)(EF)</td>
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</tr>
<tr>
<td>HH ADVANCE 5116F (DLF)(LEY)(EF)</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>HH MISS ADVANCE 3256</td>
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<td></td>
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</tr>
<tr>
<td>CAH HARLAND 408 (SOD)(CHI)(DLF)(LEY)(EF)</td>
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<tr>
<td>SR SHANA 3110</td>
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<tr>
<td>CED BW WW YW MILK</td>
<td>72</td>
<td>0.14</td>
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<td>CWT</td>
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<td>0.77</td>
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<td>CHB</td>
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</tbody>
</table>

- Pasture exposed 6/12/17 to 7/31/17 to BK Zeus 12Z, due 3/20/18 to 5/8/18. Son sells as Lot 122.
Regarding sale lots with EPDs marked N/A, see page 46. If the new owner is a compliant TPR breeder these females should receive an EPD when the papers are transferred.
Spring 2018 Calving Cows
Lots 229 thru 238

Fall 2018 Calving Cows
Lots 239 thru 242

Regarding sale lots with EPDs marked N/A, see page 46.
If the new owner is a compliant TPR breeder these females should receive an EPD when the papers are transferred.
AI Service Sire of Lots 239, 240, 241 and 242

Pasture exposed 6/12/17 to 7/31/17 to Jacs Waylon 3903

Pasture exposed 6/12/17 to 7/31/17 to Jacs Waylon 3903


Dam sells as Lot 211.
Fall 2016
Zeus Daughters
(produced by Stuber, Rausch and Churchill Females)

Regarding sale lots with EPDs marked N/A, see page 46.
If the new owner is a compliant TPR breeder these females should receive an EPD when the papers are transferred.

## Woodmont Target J146

- **243 Woodmont Target J146**
  - **Breed:** Cow
  - **EPD:** 43877065 J146 Polled
  - **Sire:** BK ZEUS 12Z (DLF,HYF,IEF)
  - **Dam:** R MISS ON TARGET 272
  - **Chromosomes:** 03
  - **Pedigree:** P4302729
  - **Conformation:** Open
  - **Dam sells as Lot 217.

## Woodmont Senita H16

- **245 Woodmont Senita H16**
  - **Breed:** Cow
  - **EPD:** 43877057 H16 Polled
  - **Sire:** BK ZEUS 12Z (DLF,HYF,IEF)
  - **Dam:** R MISS PUCKSTER 028 (DDD)
  - **Chromosomes:** 03
  - **Pedigree:** P4302729
  - **Conformation:** Open
  - **Dam sells as Lot 224.

## Woodmont Navita K136

- **247 Woodmont Navita K136**
  - **Breed:** Cow
  - **EPD:** 43877066 K136 Polled
  - **Sire:** BK ZEUS 12Z (DLF,HYF,IEF)
  - **Dam:** R MISS PUCKSTER 028 (DDD)
  - **Chromosomes:** 03
  - **Pedigree:** P4302729
  - **Conformation:** Open
  - **Dam sells as Lot 208.

---

American Hereford Association...

*Jack Ward, AHA CEO, you are a great leader, communicator and cattleman! You and your team are doing a great job with this great breed!*

*Amy Cowan, HYFA Director, you are a champion! We applaud your fresh ideas and tireless talent working to develop the future of the breed!*

*Tena Martin and Katrisha Shoup, AHA Records Department, you are exemplary customer service professionals – super at explaining things!*

*Abigail Engel, Hereford World Creative Services Coordinator, you are the BEST! Thanks for so promptly providing pedigree data and photos!*

This Bud's for you!

Woodmont Target J146 – Lot 243
Gain the Advantages of True British Heterosis

Heterosis is the easiest way to add performance to your operation. Crossbred cattle excel over their purebred counterparts for fertility, longevity, and performance. Using Shorthorn in a crossbreeding program results in 100% true heterosis due to the lack of Shorthorn genetics in America’s cow herd today.

Here’s a tip! A Shorthorn bull used on the popular Black Baldie female will produce true British heterosis – that means you will gain the advantages of all the assets of the three British breeds, and reap an added $150 per cow, per year for 10 years!

British Belles

**249 British Belle A87**
1/27/17 Cow *xAR42865700 A87 Polled Blue Roan

<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>MILK</th>
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<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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</tbody>
</table>

- Open. Dam sells as Lot 216.

**250 British Belle B217**
2/27/17 Cow *xAR42865701 B217 Polled Red w/White Marks

<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
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<th>MILK</th>
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<td>N/A</td>
<td>N/A</td>
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</tbody>
</table>

- Open.

**251 British Belle B387**
2/14/17 Cow *xAR42865702 B387 Polled Red w/White Marks

<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
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<th>MILK</th>
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<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

“Blue Norther” is a blue roan Shorthorn x Angus bull. He was bred by Jungels Shorthorn Farm, Kathryn, ND, which maintains a herd of 100 purebred Angus cows to produce blue roan BEEF BULLS for their commercial customers. We used him on some Hereford Zeus daughters to produce a Triple British cross – true heterosis. We really like how this project turned out!

**British Blue Norther 192C**
4/1/15 Bull *xAR4231219 192C Polled Blue Roan

<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
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<th>MILK</th>
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<tbody>
<tr>
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<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

- Great disposition! He’s a blue roan beef bull, ready to go to work delivering Shorthorn x Angus assets – no matter what color your cows are! Visit www.jungelsshorthornfarm.com to learn more about Lot 248’s heritage.

“Blue Norther” is a blue roan Shorthorn x Angus bull. He was bred by Jungels Shorthorn Farm, Kathryn, ND, which maintains a herd of 100 purebred Angus cows to produce blue roan BEEF BULLS for their commercial customers. We used him on some Hereford Zeus daughters to produce a Triple British cross – true heterosis. We really like how this project turned out!
All day
6:30 to 10:30 pm
8:00 am
10:00 am – 12:30 pm
12:30 pm
Preview the sale cattle at the ranch. You’re welcome any day before the sale too! Please give us a call.

“Get Together” at the Double Tree by Hilton. We will serve an array of good food and cold refreshments!
Come anytime, dress casually — it’ll be a relaxed event with good friends and good conversation.

Preview the sale cattle at the ranch. Coffee, juice and rolls will be served until brunch begins.

NEW TIME! “Genuine Arkansas Country BRUNCH” will be served until 12:30 pm.
NEW TIME! “The Pathway to Opportunity” Sale Order: Females & Features, Top Cut Bulls, Hereford Herd Liquidation
“Grab ‘n Go” snacks and refreshments will be available throughout the sale, and as you checkout!

Look for our famous Budweiser Silo!

DIRECTIONS TO BELLE POINT RANCH, LAVACA
• GPS Location: 21002 Hwy. 22, Lavaca, Arkansas, 72941
• Google Maps: Belle Point Ranch, Lavaca, Arkansas
• From I-40, take exit 7 for I-540 South. Take Exit 3, turn left at light and follow Hwy. 59 8 miles to Hwy. 22, turn left (east) and go 6 miles to the intersection of Hwy. 22 and Hwy. 96.
• From Double Tree by Hilton, take Rogers Ave./Hwy. 22 east 16 miles (past Fort Chaffee military base) to the intersection of Hwy. 22 and Hwy. 96.

DIRECTIONS TO DOUBLE TREE BY HILTON, FORT SMITH CITY CENTER
• From I-40 West (OKLAHOMA SIDE), exit #325 at Roland, Oklahoma. Go through Roland and cross the Arkansas River bridge, turn right on 5th Street, go one block to Rogers Avenue, turn left.
• From I-40 East (ARKANSAS SIDE), take I-540 Bypass and exit 8A. Travel west on Rogers Ave. 4 miles (through 10 stoplights) to Double Tree hotel.
• Fort Smith Airport (www.fortsmithairport.com) is served by American Eagle to D-FW and Delta to Atlanta.
• We will provide transportation to and from the Fort Smith Airport, please call the Fort Smith office or sale day phones to make arrangements. Excellent private service is available in Fort Smith, call us for info. The airport is 15 minutes from the ranch.
• Northwest Arkansas Regional Airport (www.nwara.com), Bentonville (near Fayetteville/Springdale) is an EASY 90 minute drive from Fort Smith.
• Tulsa International Airport (www.tulsaairports.com) is an EASY two-hour drive from Fort Smith.

Double Tree by Hilton, Fort Smith City Center (479) 783-1000
Formerly the Holiday Inn, located in downtown Fort Smith historic district – 700 Rogers Avenue, Fort Smith, Arkansas, 72901
For help with reservations, call Belle Point’s Fort Smith office (479) 782-5579 or www.bellepointranch.com

NEW TRAILER ENTRANCE
Safe overnight parking for trailers at the ranch on the south side of Hwy. 22. Turn south at Hwy. 96 stoplight, then left into our new driveway. Easier and safer!

SALE LOCATION
DIRECTIONS
&
DRIVING

AIR TRAVEL
NEWLY
RENOVATED
HOTEL
HEADQUARTERS

AUCTION STAFF

BPR CELL/TEXT &
E-MAIL CONTACTS

BELLE POINT
Fair and Square
GUARANTEE
Because we value your business, Belle Point Ranch puts forth every effort to ensure the integrity of our cattle, our records and our management practices. Should an issue arise with your purchase we ask you to report it to us immediately. If more information is necessary, we will proceed together with a timely and thorough investigation that may involve consulting a licensed veterinarian. Once responsibility is determined, we pledge to address the situation promptly to arrive at an outcome that is fair and square!

Julie McMahon French Cell/Text: (989) 965-6363 E-mail: juliefrench@nethawk.com
Steve French Cell/Text: (989) 798-8223 E-mail: resinex@nethawk.com
Claire Taylor Matlock Cell/Text: (479) 650-4665 E-mail: claire@bellepoint.com
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Col. Matt Sims, Edmond, OK (405) 641-6081
Larry Cotton (517) 294-0777 cell Mike Gothard (540) 894-1055 cell
Ryan Cotton (706) 206-8361 cell Jerry Crenshaw (703) 244-4767 cell

COTTON & ASSOCIATES (517) 546-6374 Michigan office

Julie McMahon French Cell/Text: (989) 965-6363 E-mail: juliefrench@nethawk.com
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BPR CELL/TEXT &
E-MAIL CONTACTS

BELLE POINT
Fair and Square
GUARANTEE
Because we value your business, Belle Point Ranch puts forth every effort to ensure the integrity of our cattle, our records and our management practices. Should an issue arise with your purchase we ask you to report it to us immediately. If more information is necessary, we will proceed together with a timely and thorough investigation that may involve consulting a licensed veterinarian. Once responsibility is determined, we pledge to address the situation promptly to arrive at an outcome that is fair and square!

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BPR CELL/TEXT &
E-MAIL CONTACTS

Belleville
Fair and Square
GUARANTEE
Because we value your business, Belle Point Ranch puts forth every effort to ensure the integrity of our cattle, our records and our management practices. Should an issue arise with your purchase we ask you to report it to us immediately. If more information is necessary, we will proceed together with a timely and thorough investigation that may involve consulting a licensed veterinarian. Once responsibility is determined, we pledge to address the situation promptly to arrive at an outcome that is fair and square!
HERD HEALTH
Calves are treated at birth with Multimin 90, at weaning with Multimin 90, Alpha-7/ MB-1, Vira Shield 6. Cows and bulls are treated with Alpha-7/MB-1 and Vira Shield 6 + VLS HB. VitaFerm® ConceptAid® vitamin and mineral supplements are utilized 30 days prior to calving through breeding to increase fertility and conception rates of both cows and bulls.

PREVIEW THE SALE LOTS
Cattle are available for your inspection at the ranch any time at your convenience. We will appreciate one day’s notice if you want to come before Thursday, March 22...please give us a call!

SALE ORDER – Just follow the lot numbers!
The cattle will sell in catalog order starting with Lot 1! Ear tags on the cattle will correspond to the lot numbers in this catalog. Ear tags on calves at side of dam will correspond to dam’s number. Footnotes in this catalog have been reduced to the breeding status of the cattle selling, with some exceptions.

EPDs, Interim & Sire/Dam
Catalog EPDs are current as of 2/23/18. EPDs may change weekly, view updates at www.angus.org. When an individual EPD is not available, using an Interim EPD (I) or sire and dam EPDs is the “next best thing.” There’s nothing “wrong” with an animal with Interim EPDs or without EPDs of their own. Belle Point provides the actual EPDs of sire and dam when no individual EPDs are available so you may make your own assumptions of the future potential of that sale lot.

AFTER SALE CARE & SHIPPING
Sale cattle will be accompanied with proper health certificates for immediate shipment. Truckers believed to be reliable will be available to assist you in making shipping arrangements. We will certainly do our part to help make your shipping arrangements happen! We are no longer able to provide delivery free of charge.

Belle Point Ranch will care for each lot in the sale for a reasonable amount of time. Please discuss your needs with us prior to the sale, and be sure your plans are noted at the settlement desk.

BREEDING & PREGNANCY CHECKING
Females in this sale have not been bred to or exposed to any bulls other than the ones listed in the footnote. Bred cows were pregnancy checked by ultrasound and/or palpation: Fair Oaks on 1/11, 2/5 and 2/27, Belle Point on 1/26 and 3/19. Pregnancy status as of sale day will be confirmed on the Update Sheet. If cows determined to be open or unknown status are offered in the auction, we will not keep them and get them re-bred.

BRED FEMALES “60 DAY” POLICY
After the sale, buyers must take on the responsibility of closely monitoring bred females on their farms for the first 60 days to be certain “safe” status continues. Belle Point Ranch will offer a “Fair and Square” adjustment to the sale price if a cow is determined by a licensed veterinarian to be “open” within 60 days of the sale.

BREEDING PRIVILEGES
Breeding privileges from featured Belle Point herd sires may be offered on SELECTED FEMALES selling in this sale. Semen from the Belle Point herd sire battery that is available at the ranch may be picked up sale day. Cost of shipped semen is your responsibility. Save expensive shipping costs by bringing your tank to the sale.

SEMEN RIGHTS
Belle Point Ranch and each of our our sale partners retain the right to obtain 100 straws of semen per year at the cost of production on any bull sold in this sale, born or unborn. A.I. certificates at American Angus Assn. cost.

ALL LOTS ARE FULLY INSURED
BY BELLE POINT RANCH – ADDED VALUE!
Full mortality insurance has been obtained by Belle Point Ranch on all eligible cattle selling on March 24, 2018. Coverage in the amount of the purchase price is effective at the fall of the auctioneer’s hammer, for a term of 30 days from the day of the sale or until cattle arrive at their destination, whichever is shorter. Calves selling at side of dam will be insured for 25 percent of the purchase price of the lot.

All lots insured with Jerry Gay Insurance Co., American Live Stock, Geneva, Illinois. Calves under two weeks of age are ineligible for this insurance coverage. However, they are still fully guaranteed by Belle Point Ranch. If you have a claim or additional insurance needs, contact Stuart Wilson, American Live Stock, Geneva, Illinois, 217-454-9355.

WANT TO CHANGE A NAME?
You may change the name of ANY ANIMAL BELLE POINT HAS NAMED. Please inform the clerk at the time of settlement that you wish to change the name. We will provide our written permission and mail it to you with your transferred certificate. You must pay the $25 fee and mail the original registration certificate and name change permission to the American Angus Association.

Under AAA rules, we cannot grant permission to change the name of an animal that was NOT NAMED by Belle Point Ranch. We are happy to inform you who named the animal, but we cannot guarantee that permission will be granted by them. You will have to ask them!!
Good cattle, good people, good deals and a really good time!

HOTELS & MOTELS
Our hotel headquarters is the newly renovated Double Tree by Hilton, Fort Smith City Center in the heart of downtown, historic Fort Smith. Call them at:

DOUBLE TREE BY HILTON – 479-783-1000
Formerly Holiday Inn located at 700 Rogers Ave. in downtown Fort Smith For reservations, call Belle Point’s Fort Smith office (479) 782-5579

A variety of national chain motels are located east of downtown in the area of the Rogers Ave./I-540 interchange and Mercy Hospital. We do not have room blocks at these motels, so we encourage you to call directly for a reservation:

Hampton Inn: 479-452-7000  Homewood Suites: 479-452-7100
Comfort Inn: 479-434-5400  Holiday Inn Express: 479-755-3101

EXPLORE FORT SMITH
The original gateway to the Wild West, our city was the last stop between modern civilization and the untamed wilderness of Indian Territory, now modern day Oklahoma. In the heyday of Fort Smith, a popular saying went, “There is no law west of St. Louis and no God west of Fort Smith.”

Plan some time to tour the Fort Smith Museum of History and the National Historic District, as well as for antique and unique shopping on the avenue.

Downtown Fort Smith is more than a little civilized today (but still lots of fun!) and we invite you to look around! You will enjoy excellent restaurants, friendly bars and lively music venues on Garrison Avenue.

www.fortsmith.org

“The Unexpected” has brought urban contemporary art to downtown. Download the app to locate 22 murals painted on historic buildings. www.646downtown.com

If you like antiques and wonderful old cities be sure to also make time for a visit to nearby historic Van Buren. There’s lots to see and do across the river!

SALE EVENTS & BPR TIPS
Preview the sale lots and look around on Friday throughout the day until feeding time at 5 p.m. Give us a call if you want to come by prior to Friday!

Join us for a “Get Together” on Friday from 6:30 to 10:30 pm at the Double Tree by Hilton. It’ll be a relaxed event with an array of good food and cold golden refreshments, and “March Madness” NCAA Basketball. Getting together with you is important to us! Come anytime, dress casually. Kids are certainly welcome.

Our “Genuine Arkansas Country Brunch” is Saturday at the ranch served from 10:00 am to 12:30 pm. Serving coffee, juice and rolls from 8:00 to 10:00 am.

“Grab ‘n Go” snacks and refreshments will be available throughout the sale and afterward. If we can do anything to make you more comfortable, just holler!

PRE-REGISTER at the settlement desk on Saturday morning to be sure we have your current information, and to ensure faster check-out!

LOAD-OUT will begin 15 minutes after the conclusion of the sale. If you’re coming back on Sunday, or later in the week, please let us know!

NEW TRAILER ENTRANCE has been created for safer and easier overnight parking for trailers at the ranch. It’s on the south side of Hwy. 22. Turn south at Hwy. 96 stoplight, then left into our new driveway.

It’s Easy To Get To Belle Point!

Fort Smith, Arkansas is 4 miles south of I-40 on the Arkansas-Oklahoma state line.

TO DOUBLE TREE BY HILTON:
(Oklahoma side) From I-40 West, exit #325 at Roland, Oklahoma. Go through Roland and cross the Arkansas River bridge into Fort Smith, turn right on 5th Street (Truck Route), then one block to Rogers Ave. turn left.

(Arkansas Side) From I-40 East, take I-540 Bypass and exit 8A. Travel west on Rogers Avenue 4 miles (ten stoplights) to downtown.

TO THE RANCH: GPS Location: 21002 Hwy. 22, Lavaca, Arkansas, 72941, Google Maps: Belle Point Ranch, Lavaca, Arkansas
From I-40, take Exit 7 for I-540 South. Take Exit 3, turn left at light and follow Hwy. 59 8 miles to Hwy. 22, turn left (east) and go 6 miles to the intersection of Highway 22 and Highway 96.

From Double Tree by Hilton, take Rogers Avenue/Highway 22 east 16 miles (passing Fort Chaffee military base) to the intersection of Highway 22 and Highway 96.

AIR TRAVEL: Flip to page 58 for information on our three convenient airports in Fort Smith, Northwest Arkansas (Bentonville) and Tulsa.
In the days leading up to the sale, our famous Budweiser silo will get an artistic companion across the road. The canvas? The Belle Point Ranch barn. The art? The Certified Angus Beef® (CAB®) brand logo. It only makes sense for the family that distributes America’s beer and has a rich heritage in the Angus breed to pair the two in the best way possible. With the help of an artist, the CAB® team will paint a mural of its logo on the Belle Point barn. This rendering is part of the brand’s 40th anniversary journey that includes painting 40 barns across the country, celebrating with the Angus ranchers who supply the brand. We’d be honored for you to join us prior to the sale to celebrate quality cattle and the very best Angus beef.

Would you like an official invite? Contact Megan Bescancon at mbescancon@certifiedangusbeef.com.

Do you want to learn more? Visit CertifiedAngusBeef.com/brandthebarn.

Follow along! #BrandtheBarn #CertifiedAngusBeef

Learn more about the Certified Angus Beef® brand

Forty years ago, in 1978, a group of Angus breeders determined to bring high-quality beef to the table created the Certified Angus Beef® brand. Today, it is still owned by Angus producers, known for its exceptional quality and generous marbling – thanks to its 10 exacting standards – and driving demand, which, in turn, brings dollars back to the same people who started it all. To find out how to capture your portion of brand premium, visit CABpartners.com or BlackInkwithCAB.com, or follow Black Ink with the Certified Angus Beef® brand on Facebook, Instagram and Twitter.
Belle Point Ranch
The David McMahon Family
P.O. Box 517, Fort Smith, Arkansas 72902
www.bellepointranch.com

THE PATHWAY TO Opportunity
Saturday, March 24 at 12:30 p.m.
Offering 180 Lots at the ranch near Lavaca, Arkansas
Including Hereford Herd
COMPLETE LIQUIDATION

INTERNET BROADCAST
CCI LIVE
www.cci.live/bellepoint2018