WELCOME TO THE WORLD

SEPTEMBER 28, 2018 • 1:00 PM
In the Historic Fort Worth Stockyards
FORT WORTH, TX
SEPTEMBER 28, 2018

World Simmental-Fleckvieh Congress Show Begins
8:00 AM

World Simmental-Fleckvieh Congress Show Supreme Drive
12:00 PM

Welcome to the World Sale
1:00 PM

SHOW AND SALE LOCATION

The Cowtown Coliseum in the Historic Fort Worth Stockyards
Fellow Simmental Enthusiasts,

It is with great pleasure that we welcome you to Fort Worth, Texas for the World Simmental-Fleckvieh Congress. A four-day event that will encompass everything from Cattle Drives to Genomics in the historic Fort Worth Stockyards. There is no denying the rich tradition of the Simmental breed around the world. It has been an honor to work with Mr. Schuetze and his staff of talented individuals in the planning of this event and we couldn’t be more excited about the showcase of frozen genetics and live lots that will represent breeders from around the globe.

Beef producers from the different segments within the Simmental breed will come together as one in Fort Worth to work together to share the same passion and enthusiasm. A well-rounded breed that has built momentum by establishing a key role in the commercial sector of the beef industry on a global scale. Extensive utilization of genomics and other advancements in technology have allowed the Simmental breed to become one of the fastest growing and most popular breeds of cattle around the world!

This offering of Fullblood, Simbrah, Purebred, and Percentage genetics have come together as one of the most unique offerings of SimGenetic lots to ever be sold at public auction. Countless flush opportunities from some of the most prolific females in the breed will be offered, along with elite embryo matings, rare semen, and select live lots will be offered for your appraisal on Friday, September 28th at 1:00 PM CST. Some of the most prestigious breeders have offered up their very best as a sampling of their programs to showcase to the world what their outfit is all about. We urge you to contact the breeders behind these lots and visit with them about what their product can do to help your program progress. Every program is unique and brings a different perspective; let this be an opportunity to learn about the authenticity of programs and share information about your respective operation with breeders on an International level.

The sale will be hosted in the Cowtown Coliseum in the historic Fort Worth Stockyards. The sale will begin at 1 PM CST and be broadcasted live for our friends around the world that are unable to attend the event at www.CCI.Live. Bidding instructions will also be available in the book and online. If you have any questions please do not hesitate to contact any of the sale staff, we would be happy to visit with you about the offering.

Welcome to Texas,

Innovation AgMarketing, LLC
AUCTIONEER:
Col. Jered Shipman: (806) 983-7226

SALE MANAGEMENT:
Innovation AgMarketing, LLC - Graham Blagg: (530) 913-6418
INNOVATIONAGMARKETING.COM

SALE DAY CONTACTS:
Graham Blagg, Innovation AgMarketing, LLC: (530) 913-6418
Fred Schuetze, WSFF President: (817) 894-0563
PJ Budler, Global Livestock Solutions: (682) 597-0380
Brian Valentine, Professional Livestock Solutions: (509) 760-3046
Roberto Davila, RND Cattle Services: (956) 975-9050

RING STAFF:
Scott Farmer: (817) 597-1731 - Special Assignment
James Johnson: (903) 875-5177 - Special Assignment
Stefen Marchman: (817) 253-2590 - Special Assignment

ADVERTISING & CATALOG PRODUCTION:
THM Promotions - Tracy McMurphy: (806) 679-0231

TERMS OF SALE:
Terms of sale will be cash or check. Buyers will also be responsible for shipping cost for frozen genetics in addition to the cost of their purchase. All foreign transactions are to be settled with wire transfer ONLY. All sales are in U.S. dollars. Buyer is responsible for all wiring fees. International and domestic wire instructions available at (530) 913-6418 or graham@innovationagmarketing.com.

TERMS AND CONDITIONS:
All lots sell in accordance with the suggested guidelines of the American Simmental Association. For updated EPD’s and information please visit www.simmental.org. Announcements made sale day from the auction block during the sale take precedence over printed material in this catalog. Sexed semen is not 100% accurate, therefore consignors and sale management cannot guarantee the gender of resulting calves.

SALE DAY ANNOUNCEMENTS:
A supplement sheet will be available sale day with updated information, corrections, and additional information. This sheet and any announcements made sale day and from the auction block during the sale will take precedence over printed material associated with this sale. Although every precaution will be taken to protect the safety and comfort of visitors, neither the sales management, auctioneer, or owners assumes any responsibility in the matter and disclaims any liability, legal or otherwise, in the event of accident or lost property.

LIABILITY:
Neither sale management nor auction personnel assume any liability for accidents that may occur to the animal or genetics after it is sold. All persons who attend the sale do so at their own risk and owner or sale personnel assume no liability for accidents.

ONLINE BROADCASTING:
Online broadcasting will be provided by CCI.LIVE
Christy Collins: (580) 305-0001
Welcome to the World Simmental Fleckvieh Federation Congress Sale and Show.

As President of the World Simmental Fleckvieh Federation, I want to welcome each of you to this event. It has been 26 years since the World Simmental Fleckvieh Federation Congress has been held in the United States and this event will allow the U.S. breeders of Fleckvieh Simmental and Simbrah cattle to showcase our breeding programs to the World as well as visit with breeders from around the World to discuss Simmental and Simbrah cattle and their importance.

FROM CATTLE DRIVES TO GENOMICS is the theme for this event, and the Fort Worth Historic Stockyards is an ideal setting to visualize the past and to expand the future.

The genetics that will be presented for the show and sale will give all a complete understanding of the products that are produced in the US and how and why they fit our market place. They all represent the Simmental breed of cattle, which is the second largest bovine population in the World, only out numbered by the Zebu cattle. The programs and speakers will address items that are moving the industry forward and should be of interest to all in this business. The speakers are world class in their specific fields and to bring this type of program has not been accomplished in any other setting. A special thank you to those that have consigned top-end genetics to both the sale and show, and to the management of these two events.

Enjoy the Stockyards, the people, and the cattle.

Fred Schuetze
WSFF President and Chairman

Get details and updates at
WWW.INNOVATIONAGMARKETING.COM

For more information on the Congress events visit
WWW.WORLDSIMMENTALCONGRESS.ORG
It has been a true experience of a lifetime, working with Les Alberthal, a lifelong friend since diapers, in building an operation starting with the infrastructure and then designing and implementing a strategic breeding program know as the BHR BLEND that has reached around the World. The BHR program is designed and built on using Fullblood Fleckvieh Genetics from gene pools from around the world. The original imports into this program were from Canada and these were followed by the last imports allowed into the US from Germany in the form of three cows and one herd sire. They were then followed in 1996 with the first imports from South Africa, which had to come in as embryos implanted in Canada. They calved, were tested, and then the calves could be imported to the US. We were allowed to put South African embryos into recipient cows and then bring them into the US. The BHR BLEND has allowed for the development of lines of Fullblood Fleckvieh cattle that stand alone that have been utilized in the development of Fleckvieh based Simbrah and SimAngus. Over the years Les and I have never opened the BHR program up as we are doing by allowing the buyer to come in and select a female to flush to the sire of their choice. The pick will include females that are straight South African, Straight German and BHR BLENDED females where Genetics from South Africa are blended with German Fleckvieh Genetics to produce the ultimate Fleckvieh crosses for the next generation. Proven females such as BHR Ashante L137E, BHR Lady Skye SA P 276E, BHR Tykesha SA T093E are but a few of the straight South African donors that you will be able to select from. On the straight German females, you will be able to select females like ICC MS POLLED TAKAR T17U, BHR TRADEWIND T119 AND LITTLE CREEK MONA 280M and BHR ERIA E043E to name a few. On the BHR BLEND side there are donors such as LCF 690W, BHR CADENZA C135. I will also open my semen bank to sires such as BHR DOORN, BHR THREE SIXES SA L666E, JUNGLE, BHR DRACO, BHR DUSTIN and others if they are available.

Lot 1 - Pick of the Buzzard Hollow Ranch Flush

Offering the right to choose from the entire Buzzard Hollow Ranch donor battery.

The flush can be made exportable if the semen utilized by the buyer qualifies for the countries where the embryos have to go.

BHR is selling one flush with a guarantee of 6 viable embryos to the sire of your choice and will guarantee a 50% conception rate if implanted by a certified embryologist. All work will be done at BHR.
Freedom Run Farms has been carefully selecting and breeding Fleckvieh cattle for over 15 years! Over that time many of the top cow families in the business were acquired to build from. Diversity of genetics of Full German, South African, Polled or Horned, are infused into many of these outstanding and proven females. This is an opportunity that has never been available from this herd to anyone in the industry before. The privilege is yours to select your preferred donor and mate her to the exciting bull of your choice! Study the pedigrees closely and we look forward to visiting about the endless possibilities! Please note: Embryos can be flushed for qualification to any country in the world.

Lot 2 - Pick of the Freedom Run Farm Flush

Offering the right to flush ANY of the listed donors from the Freedom Run Farms donor battery to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with an open top. All expenses associated with the flush, including the semen are the responsibility of the buyer.

The Donors

FREEDOM’S PATRICIA S120 – ASA 242224
GIBBONS RYLEE – ASA 2783458
FREEDOM’S SA INDEPENDENCE – ASA 2593017
FREEDOM’S SA BELLA X22 – ASA 2550136
FREEDOM’S KENDRA W9 – ASA 2500449
FREEDOM’S FIRST NOTE – ASA 2495247
FREEDOM’S DARLA – ASA 2544665
BAR 5 PSA GILDA 402W – ASA 2498655
BAR 5 ANNA 1208A – CSA 784460

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MFI Lolita 114T [7114T] is a strong continuation of the powerful cow family that also made such greats as Anchor T Lolita 22Z, Anchor T Emmy 5B, and her own dam MFI Lolita 40M. Other powerhouses include the feature donor in the Pine Creek program, Double Bar D Lolita 334Y, from dam MFI Lolita 3107. It's incredible to follow the strength in genetics continuing to be prominent in production through cow families. 7114T is also the dam of Double Bar Buble', whom sired the Grand Champion Cow/calf pair at the NAILE 2017 for Logland Farms. She is sired by one of the most influential sires of modern history in North America, Shawacres Jahari. This is the first flush opportunity to be offered for sale. Eric Soukup of Double E first identified her at Double Bar D and the keen eye of Grady Reach couldn’t resist making a wise business decision to add her to the donor arsenal at Full Circle Farms. This is without a doubt a true highlight opportunity to infuse genetics from an incredible cow family.

MFI Lolita 7114

ASA: 3046171 | FULLBLOOD | CONVENTIONAL FLUSH

Sire: BHR DOORN G629E

SHAWACRES JAHARI 50L
MISS SHAWACRES HEIDI 1H

Dam: WESTDRUMS ANDREW

MFI LOLITA 40M
ANCHOR T LOLITA 22Z

EPD'S

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Offering the right to flush MFI LOLITA 114T to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos. All expenses associated with the flush, including the semen are the responsibility of the buyer.
The Lolita 334Y Flush and Embryos

**OFFERED BY PINE CREEK SIMMENTALS | COUNTY OF BARRHEAD, AB, CANADA | ALOIS KERCKHOF: (780) 674-3939**

**FLUSH & EMBRYOS**

**DOUBLE BAR D LOLITA 334Y**

**CSA: 766444 | FULLBLOOD | CONVENTIONAL FLUSH**

**Sire**

GIBBONS JEREMIAH

MFI JEREMIAH 9022

MFI PETRA 2093

**Dam**

GREAT GUNS BANDIT 41E

MFI LOLITA 3107

ANCHOR “T” SELMA 13F

**EPD’s**

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Double Bar D 334Y is the matriarch female of our program. To paraphrase from her sale excerpt; Lolita 334Y is a carefully executed breeding female that assembles a pedigree second to none. Tracing to Neff 11 times, compiling cow families as Anchor “T” Lolita 22Z with the worldwide matriarchs of Marita [dam of Balu], Knight 107N and 108N, MFL Zaila twice, and the list continues, certainly has produced a female to reckon with! Being sired by the invigorating MFI Jeremiah 9022 aka Juggernaut; and maternal sister of the great MFI BamBam we trusted our instincts to secure one of the most sought after females to have hit the open market! We knew we needed to do something extraordinary for the World Congress, don’t let this opportunity slip through your hands! Flush must be before February 10, 2019.

Offering the right to flush DOUBLE BAR D LOLITA 334Y to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with a cap of 10 embryos. All expenses associated with the flush, including the semen are the responsibility of the buyer up to the cap. Anything over 10 will be split evenly between the buyer and seller, including the cost.

**EMBRYOS**

**MAXIMUS X LOLITA EMBRYOS**

**CSA: 766444 | FULLBLOOD MATING**

**Sire**

CAJUN NEFF

FSS MAXIMUS 1 | CSA: 1139751

KIMLAKE PETRA 203M

MFI JEREMIAH 9022

**EMBRYOS**

**DOUBLE BAR D LOLITA 334Y | CSA: 766444**

MFI LOLITA 3107

**PROJECTED MATING EPD’s**

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This embryo mating is sired by the exciting American bull, Maximus. He is heterozygous polled and a homozygous non-dilutor. Being backed by the great Petra 203M [daughter of Legend] that traces back to the great Petra herself. Maximus sired by Cajun Neff is a direct son of the great Scottish Neff. Maximus is an exciting individual who is taking the breed by storm; offspring are in high demand and have already topped sales. We believe this mating has the potential to create some great polled genetics that are new to Fleckvieh breed while maintaining the qualities of great horned cattle.

Offering 5 conventional embryos, guaranteeing 2 pregnancies if implanted by a certified embryologist. Exportable to United States, Australia, Mexico, and South America.
RUGGED R MONA LYNN C199

ASA: 3100508 | FULLBLOOD | CONVENTIONAL FLUSH

Sire: DIAMOND T LENEFF

EPD's

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Diamond T 273U Mona Lisa, is arguably one of the top Fleckvieh cows of all time. Her individual performance, phenotype, genotype, and production will rival any! Rugged R Mona Lynn C199 is a direct ET daughter of Mona Lisa. She in her own right dominated on the green shavings at the 2016 NAILE in Louisville, Kentucky to be awarded Grand Champion Fullblood female in both the Pinnacle and Challenge Cup shows. She is moderate framed, excellent uddered, and reads on paper unlike many. Her first calf was a standout bull and we couldn't be more excited about her future! The combined progeny produced from the up-close foundation females in her pedigree have reached in excess of 240 head, with some of the donors exceeding 60 direct progeny. Superior genetics are not by chance. Rugged R Mona Lynn is an International Champion, and this is without a doubt a truly unique opportunity that will elevate any program to the next level. She is currently bred to Outback of Double Bar D for a December calf and will be available for flushing in early 2019.

Offering the right to flush RUGGED R MONA LYNN C199 to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with an open top. All expenses associated with the flush, including the semen are the responsibility of the buyer.
Willow Oaks Zettel has been ultra-consistent in production, earning herself admission into the donor program. Her body, three-dimensional power, and an interesting outcross polled pedigree musters up considerable attention. She has bred first service AI every year and maintains a picturesque udder. Small headed, yet wide muzzled and very feminine further describe her beauty. Zettel is sired by Dora Lee Equinox, a very high performance sire. On the bottom side of her pedigree she is backed by a tremendous Whistler daughter that traces to one of the “Old School” Remus and Wappen Furher Hackenberg. Invest with confidence that Zettel will generate your program’s next great breeding piece. She is due to calve shortly after the sale and will be available late 2018 for flushing. Offering the right to flush WILLOW OAKS ZETTEL to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with an open top. All expenses associated with the flush, including the semen are the responsibility of the buyer.
Dawn marks the dawning of a new era of genetics in North America! From the the JH Polled Humpback Cattle Company Fleckvieh program is a female that has set the standard! She is the model of maternal ideals phenotypically. Feminine, yet powerful, fluid in her mobility and overall eye appeal warrants her to achieve all the checkmarks. Her dam, Congosim Dolly, has 52 progeny registered in South Africa and only a select few daughters have ever been sold in North America. Dolly was born in 1998 and was highly proficient in her production, both as a performance cow and embryo producer. Dolly spawns from the some of the greatest Fleckvieh sires ever known, such as Benz and Mon-Bijou Piona 84. Dawn’s sire Olintie Bosluis is a rare commodity in North America as well, yet has over 400 progeny registered in South Africa. Proven genetics! Bosluis also contains Benz and Mon-Bijou Piona 84 blood which doubles up the intensity of Dawn’s profile and production consistency. Genetics like this are not only right for the times, they are timeless.

Offering the right to flush BAR 5 SA DAWN 411X, to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with an open top. All expenses associated with the flush, including the semen are the responsibility of the buyer.

**Bar 5 SA Dawn 411X - Lot 7 Donor**

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<tr>
<td>OLINTIE BOSLUIS</td>
<td>CONGOSIM DOLLY</td>
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<td>OLINTIE TOSKA 20E</td>
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A truly rare pedigree can be found backing BAR 5 SA Monica 405A. She is the only female of this mating in North America, making her truly one of a kind! Her dam is likely the most dynamic donor in the Bar 5 South African program and is also the dam of several of the new Bar 5 herd sires, including Hexagon, whose progeny are impressive and taking the breed by storm! Raap N Skraap Marda, her prolific dam, is a super dark red heavy pigmented donor cow. Her progeny in South Africa have been widely accepted, including Bar 5 S.A. Hextern, selling for R100,000 in 2012. Monica’s sire Leeupoort Brits was the number 1 most used sire in South Africa in 2011, and the number 2 most used in 2012 and 2013. Monica has worldwide genetics, fit for the most astute cattle breeders. Offering the right to flush Bar 5 SA MONICA 405A, to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with an open top. All expenses associated with the flush, including the semen are the responsibility of the buyer.
Prostock Whisp 6701S is the result of a carefully planned system to create outcross Black Simmental genetics through the use of Fleckvieh bloodlines. This process is slow and tedious; Whisp exemplifies the outstanding characteristics that the Fleckvieh influence can add. She is polled and black, with exceptional udder quality. She is an easy fleshing, bold ribbed female that offers tremendous rib shape and capacity, along with exemplary foot quality. Currently, she is 12 years old and weaning another outstanding calf. The making of the next outcross breed-impacting animal is as vast as the buyer’s vision for the future. 3/4 Fleckvieh 1/4 Angus [Nichols Heavy Duty]. Big time opportunity here!

**PRO STOCK WHISP 6701S**

ASA: 2360126 | 3/4 FB 1/4 AN | CONVENTIONAL FLUSH

**Sire**

SALAMON

**Dame**

GRINALTA’S GRIDIRON 403J

**MFI WHISTLER 47L**

**MFI ZAILA 8Z**

**PRO STOCK GRID 1701L**

**EPD’S**

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Offering the right to flush PRO STOCK WHISP 6701S to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with an open top. All expenses associated with the flush, including the semen are the responsibility of the buyer.
The See You Fold S212 Flush

ASA: 2354020  |  SIMBRAH  |  CONVENTIONAL FLUSH

Offering the right to Flush BHR SEE YOU FOLD S212, to the sire of your choice. BHR is selling one flush with a guarantee of 6 viable embryos to the sire of your choice and will guarantee a 50% conception rate if implanted by a certified embryologist. All work will be done at BHR.

The BHR Simbrah program is based upon a blend of Fleckvieh and Brahman Genetics to try and maintain the true 5/8-3/8 required for the PB Simbrah status. Using Fleckvieh, instead of PB Simmental sires has created a distinct gene pool not found in many places in the US. BHR SEE YOU FOLD S212 is considered by many as one of the top Simbrah donors not only based upon type and numbers but by production in the real world. See You Fold ranks in the top 10% for weaning, top 2% for yearling, top 1% for ADG, TOP 20% for milk, top 4% for MWW, top 10% for YG, top 35% for marbling, top 25% for REA, top 30% for API and finally top 15% for TI. She is sired by the legendary LM FULLHOUSE 5L/133 and her dam is BHR Topaz M347; a BHR Orange River daughter out of the infamous SCC KIMBERLEY S612F. If you are truly interested in producing the next generation Simbrah don't miss this chance.
The Goldie 5B52 Flush

FLUSH

MS Goldie 5B52 - Lot 11 Donor
Houston Livestock Show & Rodeo Reserve Supreme American Female

Relationships are key in the cattle business and the partnership featured in this lot has spanned across three generations of the Fred Grahmann Family and is now on the second generation of the Carlos X. Guerra Family. 6G Ranch and La Muneca first met in 1987 and partnered on their first heifer in 1991. It is a solid friendship that was created thanks to an appreciation for fine Simbrah cattle that is still alive and well over 30 years later. The specific partnership being featured in this sale began when Victor Guerra purchased LMC LF Tanya from La Muneca-Flores and gave Robert Stavinoha half-interest in what would become his first show heifer. They bred Tanya to the 2013 National Champion, LMC Gold Medal and produced the Ms. Goldie 5B52 donor that won several championships for Robert. With Tanya and Goldie heading up the partnership they have sold Goldie embryos to the Hensgens Bros. in the 2018 Cowtown Classic Sale, a Simbrah show heifer out of Tanya to Keegan Cavness and produced a many times champion Percentage Simbrah heifer for Robert out of Tanya as well. They also have some impressive herd bull prospects on the ground out of Goldie some of which were produced by embryo transfer. This emerging cow family is destined to continue the two family's partnership for many years to come thanks to your support.

It’s an honor to be participating in the Welcome to the World Sale in conjunction with the World Simmental Fleckvieh Congress. We felt it was imperative that we offer a lot that would match the magnitude of this great event, thus we bring you one conventional flush in our unique Goldie donor. Her sire LMC Gold Medal was the 2013 National Champion Simbrah Bull and her productive dam LMC LF Tanya goes back to the legendary Meyer 734 Simmental bull. Paternal sisters to Goldie won the State Fair of Texas, Fort Worth, San Antonio and Mercedes Junior Shows among several other titles this past season. Goldie’s correctness combined with her stout structure and sound stride often led her to the winners’ circle as well capturing the AJSA National Summer Classic title in 2016, the Grand Champion Simbrah and Reserve Supreme Champion American Heifer honors at the competitive Houston Junior Show in 2017, plus numerous other titles throughout her successful show career led by Robert Stavinoha. She has transitioned into the donor pen now producing stout, sound and eye appealing cattle. We haven’t seen many females built like Goldie, so take advantage of this opportunity to flush this champion to the sire of your choice.

Offering the right to flush MS GOLDIE 5B52 to the sire of your choice. Guaranteeing a minimum of six transferable embryos. If more than six embryos are produced, buyer will receive up to ten and any embryo production above ten will be split on the halves between buyer and seller. Buyer may flush to sire of choice; however, semen is not included in this lot. Buyer assumes all flush expenses with the exception of the freezing and/or transfer fees for sellers half of the embryos if more than ten embryos are produced. Flush work to be done by a mutually agreed upon embryologist and location.
The Optimist 06Z Flush

RND Cattle is based out of College Station, TX and is owned and operated by Simbrah breeder and aficionado Roberto Davila. Breeding cattle for over 15 years has enabled RND Cattle to grow into the program that it is today, gaining a reputation for elite Simbrah seedstock on an International level. Strong emphasis on disciplined donor and sire selection, breed knowledge, and international networking has enabled the program to become what it is today. 06Z is one of the key breeding pieces in the program, and has become a household name among enthusiasts and elite breeders from around the world. She is sired by the Pine Ridge Ranch produced, PRR Choice 55W, also employed by RND Cattle. Progeny and frozen genetics from this donor have been marketed to programs throughout the US and Mexico. Rancho San Salvador of Nuevo Leon, Mexico recently purchased embryos from this powerful matron, as well as a prominent breeder in Tabasco, Mexico. 06Z’s first heifer calf born at RND commanded $10,000 to Tepic, Nayarit Mexico. 06Z was raised by Pine Ridge Ranch and then hand selected from the Kevin Kent program of Georgia. This is the only time that a conventional flush has ever been offered on this female, and it is with great pleasure that we provide this opportunity to the Simbrah community of the World! Flush work to be done at either Ovagenix or Advanced Genetic Services. Offering the right to flush PRR OPTIMIST 06Z, to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with an open top. All expenses associated with the flush, including the semen are the responsibility of the buyer.
Hicks Cattle Company of Western Indiana is home to some of the most relevant, up and coming young donors in the business. Steve and his family have focused on acquiring bloodlines of major significance and value. W/C Miss Werning 4770B, affectionately known as “Natalie” at the Diamond H, is one of the most unique red females in the breed. Her powerful donor dam KS Miss Sequoia Y770 is a foundation female in the famed Werning program of South Dakota. “Natalie” is sired by the great Loaded Up, a bull that has taken the beef business by storm! This striking young female is entering a promising donor career and we couldn’t be more excited about the future that this bald faced-red headed beauty brings to the program. Impeccable phenotype, balanced genomics, and one of the most potent cow lines that currently calls home to Emery, South Dakota. Offering the right to flush W/C MISS WERNING 4770B “NATALIE”, to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with an open top. All expenses associated with the flush, including the semen are the responsibility of the buyer.
Ford RJ Dolly has become a household name among Simmental enthusiasts across North America. She has been the cornerstone of the Kearns Cattle Company program, generating countless five figure sons that are working in top seedstock programs across the country. To date Dolly has generated over a half a million dollars in progeny sales. Her most notable sons would be the $100,000 Cannon owned by Kersten Cattle Company and the Cannon group, the $70,000 Classified, the Hudson Pines Herd Sire that now walks at Brady Land & Cattle in Missouri, the $33,000 Carver owned by the Carver Group, the $32,000 Certified and the $28,000 Escalade, both walking at Fenton Farms in Mississippi. Another son known as Cash Money is now working at Bird Cattle Company in TX, he was the result of a $26,000 pregnancy purchased in The Event female sale.

Dolly and her most valuable daughter are responsible for the 2016 and the 2018 Grand Champion Pen of Three Purebreds at the NWSS. Enter Victoria, the highest generating daughter of the great Dolly! Victoria was flushed once as a three-year-old to Hammer, that resulting flush produced the $120,000 1/2 Interest Exclusive that sold to Wiles Land & Cattle of NE, the $35,500 Enterprise that sold to Sulak of Texas, the $20,000 Eternity to Kelly Holderread of OK, the $14,000 Explosive to Dryer of IL, as well as three other sons at $7,500, $6,000, and $4,750. In addition to over $200,000 in bull progeny sales, one daughter from Victoria was offered in The Event and commanded $30,000. She went on to be a class winner at the National show in Fort Worth and 10th Overall Purebred at the AJSA Summer Classic in St. Paul. There is no denying the impact that this cow family has had on the breed and will continue to have.

Offering an IVF cycle on FORD RJ Dolly to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with a cap of 10 embryos. Anything over 10 will be split evenly between the buyer and seller.
South Central Kentucky is home to Metzger Cattle Company; a family operation that has a long-standing tradition in the Simmental business producing high sellers and champions at every level. Strong and established cow families have aided in the success of the program. Her track record is rather extensive, producing females that have commanded $140,000, $70,000, $58,000, $10,000, and $9,500. These daughters are working in top herds across America including: Herbster Angus Farms, Knapper Cattle Company, Sullivan Farms, Rust Mountain View Ranch, and Bird Cattle Company. That list of top breeders alone is proof of the validity of the genetics. Those females endured an impressive run on the tan bark, including the 2013 Simmental Breeders Sweepstakes Grand Champion Purebred Female and the 2015 American Royal Grand Champion Purebred Female. This set of daughters all sired by the legendary Broker and have made impactful donors for those respective programs. In addition to the successful run that the T87 x Broker mating has endured, a Vision sired son commanded $25,000 in the Spring of 2018.

**SVF Above & Beyond T87 - Lot 15 Donor**

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Offering an IVF cycle on SVF ABOVE & BEYOND T87 to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with an open top. All expenses associated with the flush, including the semen are the responsibility of the buyer.

**Eternity - $140,000 American Royal Grand Champion Female**
187Y is the Purebred daughter of the great Above & Beyond T87. Her sire is the late Stonehenge R95, a sire that has created a stirring demand amongst the breed over the years. Stonehenge is a sire that has left a series of influential females over the years and 187Y is no exception, rising to the top as one of the most potent producing females. Her prolific donor dam is the great Above & Beyond T87, a female that has recorded an average of $57,500 on 5 MR. HOC Broker sired daughters sold at public auction. Her career is off to a great start, producing a $35,000 Profit sired female. The 2018 spring born calves by Profit and Classic at both Metzger Cattle Co. and Diamond A Farms exhibit tremendous potential and we couldn’t be more excited about 187Y following in the footsteps of her potent dam.

**M2CPHFC Above & Beyond 187Y - Lot 16 Donor**

ASA: 2638187 | PUREBRED | IVF CYCLE

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Offering an IVF cycle on M2C PHFC ABOVE & BEYOND 187Y to the sire of your choice. Guaranteeing a minimum of 6 transferable embryos, with an open top. All expenses associated with the flush, including the semen are the responsibility of the buyer.
NGDB Lady Grace 518C is one of the most exciting up and coming Polled Full Fleckvieh donors in the Simmental industry. Her dam, Sunny Valley Lady A 51A was a past $32,000 high seller at the Friday Night Lights and has since put daughters through that same sale, one being NGDB Lady Grace 518C at $18,000 and NGDB Lady Devine 609D at $30,000. There is power and predictability in this great cow family that always produces and the results are impressive. The matings on offer are exciting to say the least with the new and popular Polled Full Fleck, Starwest Blueprint who has produced consistent high sellers at $60,000 - $45,000 - $30,000 - $29,000 - $25,000 - $25,000 - $22,000 and so on. The other mating to the dominant breed legend, Jahari 50L combines great power with the maternal, calving ease pedigree of the beautiful NGDB Lady Grace 518C donor. Both combinations are bred for great ROI for the progressive breeder that takes advantage of this exciting opportunity.

### EMBRYOS

#### The Grace 518C Embryos

**Lot 17 - The Grace Embryos**

**DAM**

CHAMPS BRAVO  
NGDB LADY GRACE 518C | CSA: 1151375  
SUNNY VALLEY LADY A 51A

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NGDB Lady Grace 518C is one of the most exciting up and coming Polled Full Fleckvieh donors in the Simmental industry. Her dam, Sunny Valley Lady A 51A was a past $32,000 high seller at the Friday Night Lights and has since put daughters through that same sale, one being NGDB Lady Grace 518C at $18,000 and NGDB Lady Devine 609D at $30,000. There is power and predictability in this great cow family that always produces and the results are impressive. The matings on offer are exciting to say the least with the new and popular Polled Full Fleck, Starwest Blueprint who has produced consistent high sellers at $60,000 - $45,000 - $30,000 - $29,000 - $25,000 - $25,000 - $22,000 and so on. The other mating to the dominant breed legend, Jahari 50L combines great power with the maternal, calving ease pedigree of the beautiful NGDB Lady Grace 518C donor. Both combinations are bred for great ROI for the progressive breeder that takes advantage of this exciting opportunity.

**SIRE EPD's**

- **BAH DOORN G629E**  
  SHAWACRES JAHARI 50L | CSA: 559299  
  MISS SHAWACRES HEIDI 1H

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Offering 4 conventional embryos from SHAWACRES JAHARI 50L & NGDB LADY GRACE 518C. Guaranteeing 2 – 90 day pregnancies if implanted by a certified embryologist. Exportable to United States, Australia, and EU.

**SIRE EPD's**

- **ANCHOR T RUSTY 59G**  
  STARWEST POL BLUEPRINT | CSA: 800548  
  PHS HOMOZYGOUS XCEPTIONAL

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Offering 5 conventional embryos from STARWEST POL BLUEPRINT & NGDB LADY GRACE 518C. Guaranteeing 2 – 90 day pregnancies if implanted by a certified embryologist. Exportable to United States, Australia, and EU.
Double Bar D 229Z has been one of the most successful producing donors in the breed within recent years. Her progeny to date have demanded to be high sellers with progeny commanding $29,000 (sired by Blueprint) - $19,000 (sired by Blueprint) - $14,000 - $13,000 with many more progeny to come in years ahead. When you combine that impressive production record with the great Blueprint, you have a long history of proven genetics that succeed. Full sibs to the Blueprint x 229Z embryos have proven to top sales every time they enter the ring. Antonius is one of the impressive matriarch sires of the Fleck industry. Genetics from him are highly sought after and semen is very limited. Invest with confidence as these are proven genetics that will elevate any program!

Double Bar D 229Z - Lot 18 Dam

LFE 547E - Son of Lot 18 Dam

TLAS 633D - Full Sibling to Lot 18A Embryos

TLAS 639D - Full Sibling to Lot 18B Embryos

Lot 18 - The 229Z Embryos

**BLUEPRINT X DOUBLE BAR D 229Z**

**SIRE EPD’s**

C | CE | BW | WW | YW | MCE | Milk | MWW | API | TL
---|---|---|---|---|---|---|---|---|---
E | 10.4 | 3.3 | 74.1 | 116.2 | 8.0 | 30.5 | 67.6 | 109.0 | 68.47

Offering 5 embryos from STARWEST POL BLUEPRINT & DOUBLE BAR D 229Z. Guaranteeing 2 – 90 day pregnancies if implanted by a certified embryologist. Exportable to United States, Australia, and EU.

**ANTONIUS X DOUBLE BAR D 229Z**

**SIRE EPD’s**

C | CE | BW | WW | YW | MCE | Milk | MWW | API | TL
---|---|---|---|---|---|---|---|---|---
E | 6.8 | 2.8 | 57.5 | 78.6 | 9.8 | 40.4 | 69.1 | 89.2 | 54.68

Offering 5 embryos from ANTONIUS & DOUBLE BAR D 229Z. Guaranteeing 2 – 90 day pregnancies if implanted by a certified embryologist. Exportable to United States, Australia, and EU.
If you want to purchase exportable embryos instead of a flush from BHR here is your opportunity! The donor dam LCF 690W is one of the pick of the herd females that can be chosen, but here are four exportable embryos that are already in the tank and can go nearly any place except the Europe Union. LCF WINSOME 690W is a polled true BLEND of genetics from Germany and South Africa that I have worked so hard to perfect and her purchase from Dr. Davis as an open heifer just drove my program ahead even faster. She is moderate in her frame, deep ribbed; sound footed and as feminine as she can be. Winsome is sired by Bar 5 P SA Expert 826M and her dam is a daughter of Dayton’s Polled Neumann, a BHR Doorn son. On the bottom side of her pedigree you will find Harker, ZO Niner, Antonios, Hackenburg, Siegfried and Morello that all add the maternal strength to the pedigree. The sire of the embryos brings a ton of power, FGAF FRENCH ATTACK 010C. He ranks in the top 1% for weaning weight, top 2% for yearling weight, top 10% for ADG, top 10% for milk, top 1% for MWW, top 1% for YG and BF. His pedigree is also a true BLEND of German and South African Genetics, so the resulting offspring will be the BHR BLEND and they will be good! A rare opportunity to get into the driver seat with the next generation of herd building genetics!
Lot 20 - Pick of the Tank

Pine Ridge Ranch is offering choice of 10 embryos from a total of 20 embryos. The buyer may select any combination of these 20 embryos that are available to develop a group of 10 embryos. Buyer is responsible for all shipping costs. CSS Exportable Embryos.

Available Embryo Matings

5 Embryos PRR Prevail 774S x PRR She’s My Choice 84Z
5 Embryos PRR Paragon 318U x PRR Mia Max 706R
5 Embryos PRR Paragon 318U x PRR Very Special 229U
5 Embryos PRR Palisade 813T x PRR Very Special 229U

The Herd Sires of the embryos:

1. PRR Prevail 774S (ASA: 2341008) Homozygous Polled. The number one Simbrah growth bull in South Africa where approximately 9,000 Simbrah calves are registered each year. The dam is PRR D.Q. 808J….. when born, this dam was named D.Q. not for the hamburger restaurant, but for “Donor Quality”

2. PRR Palisade 813T (ASA: 2439924) is a Polled son of PRR Pacesetter 205C, a number one growth and carcass bull. The dam is one of the most prolific Simbrah cows who productively lived to be 18 years and 2 weeks old. PRR Palisade 813T has great growth and carcass quality.

3. PRR Paragon 318U (ASA: 2474022) Homozygous Polled. The pick of the flush made by the international semen distributor, Semex. The dam was PRR Bambi 4S, a top production cow and later sold to Antonio Jimenez of Villahermosa, Mexico

The Dams of the embryos:

1. PRR Very Special 229U (ASA: 2448241) was well named. A Donor cow in the Pine Ridge herd who produced growth oriented calves. This cow was an excellent, dam with a great milking ability.

2. PRR She’s My Choice 84Z (ASA: 2656303) Homozygous Polled, bred to PRR Prevail 774S will produce homozygous polled calves! Her sire was perhaps the best bull that we have ever developed….. Low birth weight….. growth….. and carcass quality genetics.

3. PRR Mia Max 706R (ASA: 2328306) is a Polled, Simbrah Pine Ridge Donor with wonderful calves and carcass quality. Wonderful genetic background.
Wayward Hill Farm, home to one of the breed’s most dominant young donor females producing at the highest levels during her rookie season in production! WHF Summer 365C is the first natural born calf of WHF Andie 365A by multi-faceted super star, CCR Wide Range. WHF Summer 365C endured one of the most successful campaigns of any show heifer in recent years from start to finish. What an opportunity to acquire maternal sib embryos to the Supreme Champion Heifer at the 2017 American Royal, shown by Chesney Steenhoek. This is one of the most coveted titles in the country for junior show heifer enthusiasts. In addition to her Royal win, this daughter of Andie 365A went on to claim Champion Simmental Female in the open show at Louisville. Last year, her champion titles also included Reserve Supreme Heifer at the 2017 Iowa Beef Expo, Calf Champion at Denver, Grand Champion Purebred at the AJSA North Central Regional and Supreme Champion Female at the Iowa State Fair Jr. 4-H Show to name a few. This mating to the Homozygous Black-Homozygous Polled, 2018 NWSS Grand Champion Percentage Bull, CDI Innovator 325D could prove to be one of the most unique and cutting edge matings of the year!

### EMBRYOS

**The Innovator x Andie Embryos**

***EMBRYOS***

**INNOVATOR X ANDIE**

3 CONVENTIONAL EMBRYOS | PUREBRED MATING

**TJ MAIN EVENT 503B**  
**CDI INNOVATOR 325D | ASA: 3152448**  
**CDI MS SHEAR FORCE 49U**  
**MR HOC BROKER**  
**WHF ANDIE 365A | ASA: 2860142**  
**PRS SUMMER W364**

**PROJECTED MATING EPD'S**

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Offering 3 conventional embryos, guaranteeing 1 pregnancy if implanted by a certified embryologist.

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**WHF Summer 365C - Maternal sister to Lot 21 embryos and 2017 American Royal Supreme Grand Champion Jr. Female**

**WHF Summer 365A - Maternal sister to Lot 21 embryos and 2017 NAILE Grand Champion Simmental Female**

**CDI Innovator 325D - Lot 21 Sire and 2018 NWSS Grand Champion Percentage Bull**

**CDI Innovator 325D - Lot 21 Sire**
Western Nebraska is renowned for being labeled “God’s own cow country”, and just so happens to be home to Kearns Cattle Company. Over the years, several top donor cows have called home to Rushville, NE. The most notable would be none other than Dolly, a stunning 3/4-blood by maternal legend Driver and out of the great Harker Stars. Her first-born natural calf by Entourage was special to say the least. She is known as Victoria, the first and highest generating daughter of the great Dolly! Victoria was flushed once as a three-year-old to Hammer, that resulting flush produced the $120,000 1/2 Interest Exclusive that sold to Wiles Land & Cattle of NE, the $35,500 Enterprise that sold to Sulak of Texas, the $20,000 Eternity to Kelly Holderread of OK, the $14,000 Explosive to Dryer of IL, as well as three other sons at $7,500, $6,000, and $4,750. In addition to over $200,000 in bull progeny sales from her first flush, one daughter from Victoria was offered in The Event and commanded a hammer price of $30,000. She went on to be a class winner at the National show in Fort Worth and 10th Overall Purebred at the AJSA Summer Classic in St. Paul. Here is a great opportunity to acquire embryos sired by the $400,000 Profit.

**TKCC Victoria 57A - Lot 22 Dam**

**Profit** - $400,000 Sire of Lot 22 embryos

**Exclusive** - $120,000 Maternal brother to Lot 22 embryos

**Victoria Sons** - 2018 NWSS Champion Pen of 3 Bulls

---

**PROFIT X VICTORIA**

3 NON-SEXED IVF EMBRYOS | PUREBRED MATING

**WS PILGRIM H182U**

**PROFIT | ASA: 2911662**

**WAGR PANARAMA 204Z**

**CLO LTS ENTOURAGE 72T**

**TKCC VICTORIA 57A | ASA: 2784025**

**FORD RJ DOLL Y83**

**PROJECTED MATING EPD’S**

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Offering 3 Non-Sexed IVF embryos, guaranteeing 1 pregnancy if implanted by a certified embryologist.
Rust Mountain View Ranch, owned by the Rust Family of Mercer, North Dakota has offered up a package of embryos from one of their programs up and coming super stars, W/C RJ Miss 8543 6114D! 6114D is a full sister to the popular and proven W/C Executive Order that is making waves across the breed and has become a respected option for adding volume, capacity, and cow family to any program that utilizes his service. The dam of 6114D is arguably the most potent cow in the business, the great 8543U. During her lifetime 8543U has produced sons and daughters that have topped sales with 5 and 6-figure price tags, and it doesn’t stop there, as her currently running total is approaching $5 Million in progeny sales! Maternal brothers to this female would include, Bullseye, Relentless, Executive Order, Executive, and Night Watch to name a few of the standouts. The sire of this mating, LFE Commissioner 811Z, was the 2014 High Selling bull from the Lewis Farms bull sale. The muscle, stoutness, natural dimension, length and overall power blended with a thick hair coat and completeness catapults Commissioner as a must use herd sire. Early reports are that he produces sons that are consistent in their type with extra mass and his daughters are every bit as good, if not stronger. A set of ET full sib bulls and heifers to this powerful mating are the results of one of the most impressive flushes at Rust Mountain View Ranch and will be highlighted at the NWSS and in their future sales!

**The Commissioner x 6114D Embryos**

**Miss Werning KP 8543U** - Grandam of Lot 23. Now approaching $5 Million in progeny sales!

**LFE Commissioner 811Z** - Lot 23 Sire

**W/C RJ Miss 8543 6105D** - Full Sister to Lot 23 Dam

Offering 3 Non-Sexed IVF embryos, guaranteeing 1 pregnancy if implanted by a certified embryologist. Exportable to Canada.

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Rust Mountain View Ranch, owned by the Rust Family of Mercer, North Dakota has offered up a package of embryos from one of their programs up and coming super stars, W/C RJ Miss 8543 6114D! 6114D is a full sister to the popular and proven W/C Executive Order that is making waves across the breed and has become a respected option for adding volume, capacity, and cow family to any program that utilizes his service. The dam of 6114D is arguably the most potent cow in the business, the great 8543U. During her lifetime 8543U has produced sons and daughters that have topped sales with 5 and 6-figure price tags, and it doesn’t stop there, as her currently running total is approaching $5 Million in progeny sales! Maternal brothers to this female would include, Bullseye, Relentless, Executive Order, Executive, and Night Watch to name a few of the standouts. The sire of this mating, LFE Commissioner 811Z, was the 2014 High Selling bull from the Lewis Farms bull sale. The muscle, stoutness, natural dimension, length and overall power blended with a thick hair coat and completeness catapults Commissioner as a must use herd sire. Early reports are that he produces sons that are consistent in their type with extra mass and his daughters are every bit as good, if not stronger. A set of ET full sib bulls and heifers to this powerful mating are the results of one of the most impressive flushes at Rust Mountain View Ranch and will be highlighted at the NWSS and in their future sales!
Bar-O Cattle Company is a diversified cattle and farming operation that is family owned and operated by the Ottensmeier family of Oskaloosa, Kansas. Although not one of the larger Simmental operations, they have diligently focused on basing their program around key donors, proven cow families, and been disciplined in their breeding decisions. One of the foremost donors in the program is known as FBFS Yasmin 063Y, the direct daughter of the great Star Struck S199. S199 is most widely known as the dam of the 2012 NWSS Grand Champion FBFS Wheel Man 649W. This red hided beauty has been a dominant producer in the Bar O program, with a successful flush to Pays To Believe, which resulted in 5-figure progeny that went on to endure great success. Yasmin 063Y is the dam of the 2015 FWSS Grand Champion Simmental Heifer, campaigned the Culpepper family of Gonzales, Texas. This mating to the red hided-bald faced full brother to W/C Bullseye 3046A, known as Red Answer, is sure to yield great success! This is a highly anticipated Red mating that has us excited about the potential that combines elite cow families within the purebred business!
Buck Creek Ranch of Yale, Oklahoma is owned by the Jacob Moore family and managed by the Chan and Tonya Phillips family. There is no denying the quality of the foundation cow herd formed at Buck Creek and the significance of the key donor dams that represent some of the most premier cow families within the breed. Here is a great opportunity to acquire genetics from the STF Miss Y3690 donor dam, a daughter of two-time NAILE Grand Champion Female, Onyx. WAGR Dream Catcher, the sire of countless influential females within the breed, and a son of 3C Melody M668 BZ, is the sire of Y3690. The sire of this exciting mating is the Triple Crown winning, MR HOC Broker. Broker has single handedly sired more high sellers and champions at every level than any other Purebred bull in the breed during his lifetime. This mating offers an exciting blend of breed traditions, proven cow families, and high quality phenotype at its finest! From a program that has invested in some of the breed's most exciting and proven donor dams, comes this opportunity. Offering 3 Non-Sexed IVF embryos, guaranteeing 1 pregnancy if implanted by a certified embryologist.
CCR Ms. Misty May 8014U was hand selected from the Cow Camp program in Kansas, one of the largest and most versatile working cow herds and breeding programs in the breed. 8014U represents the mass and presence that consistently produces the right kind of seedstock. She is the dam of the Wheelman sired stud known as Brazos, that was produced in the Hidden Oaks program of Canton, TX and now works in the Oleo, Partisover, and Hoffman programs. A full sister to Brazos, Bianca, was the high selling bred heifer in the 2015 Black Label Event, selling to Fenton Farms of Mississippi. Bianca, the Wheelman x 8014U daughter, has made her way to the donor pen and has earned her keep! Her first flush to the $70K Classified yielded a $12,500 and $7,500 pair of heifer calves. Misty May now calls home to Kearns Cattle Company in Rushville, NE. This exciting mating to the $120,000 1/2 Interest KCC1 Exclusive is sure to be a great return on investment for the winning bidder on September 28th! Offering 3 Non-Sexed IVF embryos, guaranteeing 1 pregnancy if implanted by a certified embryologist.

EXCLUSIVE 116E X MISTY MAE 8014U
3 NON-SEXED IVF EMBRYOS | PUREBRED MATING

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E | ASA: 3306064
TKCC VICTORIA 57A
TRIPLE C INVASION R47K
CCR MS MISTY MAY 8014U | ASA: 2440707
CCR MS SARAH 6036S

PROJECTED MATING EPD’S

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Exclusive - Lot 26 Sire and $120,000 1/2 Interest Cowtown Classic High Seller
HOC Bianca B32, an exceptional young donor for the Fenton Farms program of Mississippi. Emphasis on pedigree, phenotype, and shear quality is key to the Fenton family, and it is evident by the breeding program that they have established. Bianca B32 was a past high selling bred heifer in The Hunt sale at Grandview, TX. Raised in the Hidden Oaks program, this female is an own daughter of CCR Ms. Misty May 8014U and a full sister to HOC Brazos. She commanded a $28,000 hammer price on sale day and has been a surefire producer when put to the test. In her first flush to the $70,000 Classified, she yielded 3 striking females, one of which was retained in herd, and the other two clerked out at $12,500 and $7,500. Offering three different options for your choosing, which include; a mating to the $205,000 W/C Bankroll, a mating to the $120,000 KCC1 Exclusive (making these embryos 3/4 sibs to the $12,500 and $7,500 heifers sold by Fenton), or the final choice sired by the proven Battle Cry! Regardless of which mating the winner bidder selects, rest assured quality will be present. Offering choice of two matings from the HOC Bianca B32 donor!
The Bianca B32 Embryos

**Bankroll 811D x Bianca B32**

Lot 27

3 Reverse Sorted IVF Female Embryos | Purebred Mating

W/C Loaded up 1119Y

W/C Bankroll 811D | ASA: 3187005

Miss Werning KP 8543U

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Offering 3 Reverse Sorted IVF Female Sexed embryos. Guaranteeing 1 pregnancy if implanted by a certified embryologist.

**Exclusive 116E x Bianca B32**

Lot 27

3 Reverse Sorted IVF Female Embryos | Purebred Mating

MR TR Hammer 308A ET

KCC1 Exclusive 116E | ASA: 3306064

TKCC Victoria 57A

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Offering 3 Reverse Sorted IVF Female Sexed embryos. Guaranteeing 1 pregnancy if implanted by a certified embryologist.

**Battle Cry 651D x Bianca B32**

Lot 27

3 Reverse Sorted IVF Female Embryos | Purebred Mating

Ruby SWC Battle Cry 431B

Rubys Battle Cry 651D | ASA: 3134620

FCC Rosetta 820U

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Offering 3 Reverse Sorted IVF Female Sexed embryos. Guaranteeing 1 pregnancy if implanted by a certified embryologist.
Altamont, Illinois is home to a progressive farming and cattle operation known as Diamond A Farms. The Alwardt family has deep roots in the agriculture industry and has devoted their lives to their operation. 5302R, a true foundation female that left a lasting legacy within the Simmental breed is the dam of DAF Rachel X48, as well as DAF Reba Z30, DAF Reba U16. These three dynamic sisters have wrote their own chapters in the history books. X48 endured a successful career on the tan bark for Tyler Alwardt, when she was named Champion Bred & Owned Purebred and 4th Overall Female at the AJSA Summer Classic in 2012. Later that summer she was crowned Grand Champion Purebred Female at the Simmental Breeders Sweepstakes. Her impact has been monumental in the Diamond A program, along with her maternal sister U16, the dam of the 2017 and 2018 Champion Percentage Heifers, both owned by Sara Sullivan. Z30, another maternal sister topped the NAILE Simmental Sale commanding $35,000 to JF, Turkey Creek, and Harroun. The descendants of the great 5302R donor dam have made their mark on the respective programs in which employed, and we couldn’t be more excited to share the influence of X48 in Fort Worth. This mating is sired by arguably one of the most popular young bulls on the scene, Ruby’s Turnpike 771E. Turnpike debuted in the yards of the National Western where he was the lead bull in the 2018 Reserve Grand Champion Pen of Three Purebred Bulls. His phenotype, genomics, and outcross pedigree created a stir. In February, Turnpike commanded $71,000 to Werning Cattle Company and Double Bar D Farms. This mating combines some of the freshest and elite cow families in the breed and is sure to yield great results!
The Currency x Yetti 143Y Embryos

Nate, Leslie, and Creed Ruby own and operate Ruby Cattle Company of Murray, IA. Ruby Cattle Company is a family operation that has a strong core of highly maternal Simmental and SimAngus females. Many prolific females and heavily used sires used within the breed have originated in Murray, IA. Here is an opportunity to select a mating that is backed by one of the most dominant donor dams in the program, Yetti 143Y! This highly productive Upgrade granddaughter of the legendary H25 has produced at the highest levels time after time. She is just one of two sisters of this mating in existence, with the other being employed by Kappes Simmentals. Yetti 143Y is responsible for 3 of the top selling bulls for Ruby Cattle Company over the past 4 years, including; Battle Cry, sired by Broker, Jack, sired by One Eyed Jack, and this years selection by Kearns and Rockin J, Economy, by Significant. Multiple daughters have sold for $4,000 to $10,000 at the Livin’ The Dream Production sale, the Friday after Thanksgiving each year. Her calves are towards the top end of the weaning pen every year and have been instrumental in raising the bar for true performance in the Ruby program. This mating to the $435,000 1/3 Interest Hartman Cattle Company high seller, Currency, a sire also produced by Ruby Cattle Company, could yield the best progeny to date!

Ruby’s Currency 7134E - $435,000 1/3 Interest Sire of Lot 29

Nate Ruby: (515) 450-0112
Leslie Ruby: (515) 450-0259

EMBRYOS

29

CURRENCY 7134E X YETI 143Y
3 CONVENTIONAL EMBRYOS | PUREBRED MATING

WBF SIGNIFICANT B132
RUBY’S CURRENCY 7134E | ASA: 3282185
RUBYS JILL 015X
MR NLC UPGRADE U8676
SWC RUBY YETTI 143Y | ASA: 2587614
JM MISS OLIVIA-L36

PROJECTED MATING EPD’S

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Offering 3 conventional embryos, guaranteeing 1 pregnancy if implanted by a certified embryologist.
The Hilmes family of Fort Cobb, OK is no stranger to success when it comes to producing and selling high-end SimGenetic cattle. Their program has been built around phenotypically superior cattle with pedigree, performance, and purpose. The mating that has far and away been the most successful to date is the W/C Loaded Up 1119Y x Shultz Ms Class 414 42 combination, which has yielded a set of females commanding $47,000, $20,000, $15,000, $14,000, $12,500, $7500 all throughout the duration of her sophomore season in production! Embryos have been offered exclusively through Embryos on Snow & The Cowtown Classic commanding up to $1950/egg! In addition to the success of this mating in the sale ring, these females have also excelled on the tan bark. The Culpepper family of Gonzales, TX purchased Loaded With Class in the 2017 Black Label Event at Grandview, TX for $47,000 and she has only shown her one time, where she was named Grand Champion Percentage Female at the TJSSA Summer Classic in College Station, TX. The conception rate from the Loaded Up x Ms Class 414 42 mating has been 67% on frozen IVF heifer embryos over a years time with 12 embryos transferred and 8 pregnancies confirmed. … These embryos are sticky!

**EMBRYOS**

**Loaded up x Ms Class 414 42**

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<td>AUBREYS BLACK BLAZE III</td>
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</tr>
<tr>
<td>Dameron First Class</td>
<td></td>
</tr>
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<td>Shultz Ms Class 414 42</td>
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<td>J&amp;J Queen 414</td>
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**PROJECTED MATING EPD’S**

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Offering 3 conventional embryos, guaranteeing 1 pregnancy if implanted by a certified embryologist.

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Loaded with Class - Full Sister to Lot 26 Embryos

W/C Loaded Up 1119Y - Lot 30 Sire

J&J Queen 414 - Lot 30 Maternal Granddam
The featured female in the 2015 Circle M Farms Inaugural production sale, this half-blood female made quite a stir and never let off the throttle! CMFM Bandy Maid 413C is a tremendous young female that is just getting warmed up for Fenton Farms. After she sold in Grand Saline, Texas this female's next outing was the 2015 North American, where she was crowned Calf Champion SimSolution Female, she then went on to be Grand Champion SimAngus Female at the 2016 Dixie National. Her powerful Angus dam is the great MA Bandy Maid 873, a phenomenal producer that has made a considerable impact. The mating being offered is sired by the multi-faceted, breed-leading CCR Wide Range. Therefore, making the resulting heifer calves produced from this mating 3/4 sisters in blood to the dominant Wide Range x Broker female campaigned by the Steenhoek family that was Supreme Female at the 2017 American Royal and Grand Simmental Female at the NAILE. Time-tested, proven, and predictable cow families ever go out of style! Offering 3 Reverse Sorted IVF Female Sexed embryos. Guaranteeing 1 pregnancy if implanted by a certified embryologist.
After invested in one of the most popular donors at HPF during their 2016 sale couldn’t be more excited about SS Empriss 302Y after viewing her progeny in the 2017 HPF Dispersal. Since the dispersal, we have had numerous inquiries to sell this outstanding donor as her sons and daughters were in high demand and highly accepted through the sale. As we flushed many cows through the summer, Empriss 302Y was always the one we widened the alley and barely fit through the chute as she has unreal dimension and mass while still being very feminine in her type with a beautiful udder attachment and strong foot. With 3 fresh sire choices to choose from, we feel these genetics can add shear value to any program.

**Lot 32 - The Empriss Embryos**

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**Empriss 302Y - Lot 32 Dam**

The Empriss 302Y Embryos

OFFERED BY CANADIAN DONORS | OLDS, AB, CANADA

SCOTT BOHRSON: (403) 370-3010
EMBRYOS

OFFERED BY CANADIAN DONORS | OLDS, AB, CANADA

SCOTT BOHRSON: (403) 370-3010

A

CLASSIFIED X EMPRISS 302Y

5 CONVENTIONAL EMBRYOS | PERCENTAGE MATING

MR TR HAMMER 308A ET
TKCC CLASSIFIED | ASA: 3028710
FORD RJ DOLLY Y83

PROJECTED MATING EPD'S

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Offering 5 conventional embryos from TKCC Classified & SS Empriss 302Y. Guaranteeing 1 – 90 day pregnancies if implanted by a certified embryologist. Exportable to United States and Australia. Stored at Davis Rairdan International.

B

HAMMER 308A X EMPRISS 302Y

5 CONVENTIONAL EMBRYOS | PERCENTAGE MATING

MR H CLN UPGRADE U8676
MR TR HAMMER 308A ET | ASA: 2759745
5VF/HS EXPECTING A DREAM

PROJECTED MATING EPD'S

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Offering 5 conventional embryos from MR TR Hammer 308A & SS Empriess 302Y. Guaranteeing 1 – 90 day pregnancies if implanted by a certified embryologist. Exportable to United States and Australia. Stored at Davis Rairdan International.

C

LOADED UP 1119Y X EMPRISS 302Y

5 CONVENTIONAL EMBRYOS | PERCENTAGE MATING

REMINTON LOCK N LOAD54U
W/C LOADED UP 1119Y | ASA: 2654155
AUBREYS BLACK BLAZE III

PROJECTED MATING EPD'S

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Offering 5 conventional embryos from W/C Loaded Up 1119Y & SS Empriess 302Y. Guaranteeing 1 – 90 day pregnancies if implanted by a certified embryologist. Exportable to United States and Australia. Stored at Davis Rairdan International.
Another top consignment coming from Fenton Farms is the W/C Bankroll 811D x Miss CCF Jestress A71 mating! Miss CCF Jestress A71 is a half-blood daughter of the famed Dwight Cooper Angus donor, JAS Jestress 9015, an own daughter of BC Lookout 7024. 9015 is responsible for over 60 confirmed registrations within the Simmental breed with countless daughters that have found the backdrop at the National level. A well-respected cattleman in the breed has commented, “A71 is the best Chopper daughter I’ve ever seen!” The impact that 9015 has had on the percentage segment of the industry over the last few years is admirable, with daughters in top herds across the Nation! This mating to the $205,000 Bankroll is sure to yield females with added look, power, substance, and style to burn! Offering 3 Reverse Sorted IVF Female Sexed embryos. Guaranteeing 1 pregnancy if implanted by a certified embryologist.
EBELE is another of the BHR BLEND’s that I have been talking about and breeding for the past 30 plus years. His dam is BHR ASHANTE SA L137E, that is still in product at 16 years of age that brings maternal genetics to this pedigree for at least 7 generations with some of the most proven Fleckvieh Genetics that have ever come out of Germany via South Africa. His sire, FSS KING ARTHURS MAJESTY, brings the polled gene, which is an added value to EBELE, over and above his genetic value. MAJESTY is sired by KING ARTHUR, and his dam is a polled EISENHERZ daughter out of a WESTDRUM ANDREW. EBELE has a very balanced set of numbers, in the top 25% for CE, top 10% for BW, top 25% for MCE, top 20% for stay, top 20% for marbling and he is in the top 5% for API and top 15% for TI. He is extremely long bodied, smooth in the shoulder, with depth of rib and flank all set on excellent feet and legs and he travels as wide based as any young herd sire prospect that I have seen in years.

Offering 1/2 interest and full possession on a future herd sire.
Set down your satchels and take hold of this opportunity! Never has a daughter of the famed Diamond T 273U Mona Lisa cow ever been offered for sale. A very limited amount of embryos have been sold and the owners of the resulting females won’t sell them either. Mona Lisa made her debut in 2009 as the Grand Champion Fullblood Female at the NAILE, in Louisville, KY. She went on to produce several natural calves and ET calves that also have returned to the show ring to demonstrate the massive genetic contribution this cow has. Back to back NAILE Champion females with full sisters. Blanca is super fancy, long bodied, ideally structured and polled as an addition. She does have one goggle on the other side. Her color was a surprise but her potential is unlimited and expected!

Diamond T 273U Mona Lisa - Dam of Lot 35

Mona Lisa Son

PROSTOCK MONA BLANCA

EFDS

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Prostock would like to retain Blanca on Mona Lisa through the NAILE this November to compete in the Cow/Calf pair division, if the new owner agrees. Shipment of Blanca can be arranged after November 13, 2018.
Richard and Marcia Dimler founded Double Bar D Farms in 1968. The first Simmentals were introduced to the program in 1970. The farm now includes Richard and Marcia's sons Ken, Mark and their families. Double Bar D Farms has grown to incorporate over 30,000 acres of dry land farming and the largest registered Simmental cowherd in Canada.

The initial offering to the world of semen on the legendary Juggernaut, MFI Jeremiah 9022. Even at the age of 9, Juggernaut is striking when visually appraised and combines pure muscle and agility in a way few bulls can. He sets a large, extremely well-made hoof to the ground and has no problem covering large groups on big acres. His progeny are born with acceptable birth weights and exhibit above average vigor and growth. Sons have been accepted by both the seedstock and commercial sectors of the industry and have commanded up to $130,000 at auction. The daughters, which comprise the backbone of the cowherd at Double Bar D, are maternally designed, attractive through their front third with plenty of power and mass, and have well-set udders with excellent teat structure and shape. The few we have offered to the public over the years have gone on to be donors at their respective homes. Juggernaut has the ability to propel a program forward rapidly. Never before has semen been offered outside of Canada and will not be again until at least late 2019 – if ever.

Offering 200 Units of CSS Qualified Semen from MFI JEREMIAH 22W “Juggernaut“. Semen is exportable to United States, Australia, Mexico, and South America.

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"Juggernaut"
Black Gold Simmental is a family owned and operated program located in Saskatchewan, Canada. They have always had a strong passion for Simmental cattle, which is proceeded by an interest from the next generation. Our annual “Next Generation” bull sale takes place on the second Saturday in March, where we sell 50+ Fullblood, Red, and Black Simmental bulls and a handful of replacement females. Some of our recent successes include exhibiting both the Canadian National Champion Bull and Female in 2017, and also selling the high selling Fleckvieh bull in Canada for 2018. We are very excited to be a part of this prestigious event, please feel free to contact us with any questions.

South Seven Adonis 96Z or as we call him, “Stuey”, is without a doubt the most consistent and influential bull to ever walk here at Black Gold. It is unique for a Full Fleckvieh bull this powerful to pass on as much pigment and dark red color as he does, all while having a disposition that is unlike any of our herd bulls. Throw in his exceptional big correct foot and structural integrity; it’s not a surprise that he sired the high selling Fleckvieh bulls in Canada for both 2016 and 2018. Although we have had great success with Stuey’s sons in our annual sale, averaging over $9 000 throughout the span of four years, his daughters that are now in production really excite us. They are remarkable in terms of teat and udder quality and mothering ability. Here is a chance to receive semen on an exclusive herd sire that has paid huge ROI on every breeder that has used him. For the first time ever 100 units of US Qualified semen will be offered!
MVF P SA Peoria B49P is a smooth polled 100% Fleckvieh Simmental bull with 100% South African genetics. He is sired by the legendary Bar 5 Piona 04 817N who was a son of the stellar SA sire Salerika Majoor 4DE mated to arguably the most prolific Fleckvieh donor cow in South Africa, Toverberg Erika. Flip to the bottom side of Peoria’s pedigree and one can be equally impressed. Peoria’s dam, MVF P SA Exzanna 449X is a smooth polled daughter of Bar 5 SA Expert 826M. She is a many times champion at the NAILE Fullblood Simmental Show, The Pinnacle. The performance and phenotype of her calves is second to none. Her dam, Bar 5 SA Melissa 449P, was a donor dam for Bar 5. Melissa was sired by the incredible SA performance bull Latco Gold II mated to Eldandi Minika. That combination not only produced Melissa but also yielded a flush mate, Bar 5 SA Gong 459P, who was a very popular performance sire in his own right. Peoria, and his dam, were standouts at the 2014 NAILE Pinnacle show. This guy ended up wearing three championships at days end; Grand Champion Bull, Grand Champion Cow/Calf Pair, and Supreme Champion of the entire show from a field of strong competition. He is maturing into that special herd sire one should expect from his genetic makeup. 2018 brought his first calf crop and having been in the “traditional” Simmentals since 1973, you can imagine the number of calves I have seen here at Maxey Valley Farms. His calves are certainly worthy of this special bull!! From the judge’s comments about his fluid, smooth movement, testicular development, and phenotype, those attributes have only been magnified overtime and are reflected in his calves. And, such a quiet and pleasant disposition to boot!! The phenomenal heat tolerance of the offspring of his sire, Piona, became so well known in South America that his semen was completely sold out. Peoria is a non-diluter. Offering 100 Units of CSS Qualified Semen from MVF P SA PEORIA B49P. Semen is exportable to Canada, Mexico, Brazil, Costa Rica, and Australia.
Riverbank Farms from La Salle, MB, Canada are longtime Simmental breeders. Formed in 1973, Riverbank Farms began with a strong commercial beef operation that utilized primarily Simmental bulls. With a passion to improve the cow herd and create perfection in beef cattle that would best work in their environment, Riverbank Farms purchased their first purebred Simmental cattle in 1988 and by 1991 the herd was 100% converted to a seedstock operation. Right from the beginning our focus has been on calving ease with calf vigor at birth, good udders with small teats, milk production, good feet, and polled without sacrificing performance. Born in the mid 90’s, Anchor “T” Metro 4E is a 100% Fleckvieh and Non-Dilutor herd sire that has been heavily utilized within the most progressive programs in the business with over 500 progeny registered to his name. His consistency in producing daughters with fleshing ability and excellent udders has been noted by some of the breed’s most discriminating cattlemen. Semen is stored at Alta Genetics, Balzac, Alberta, Canada.

**Offering 15 Units of CSS Qualified Semen from Anchor T Metro 4E Semen is exportable to the US and Australia.**

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Lot A - 5 x
Lot B - 5 x
Lot C - 5 x

**Kuntz Impact 7Z - Metro 4E grandson at S/M Fleckvieh Cattle**

**MFI Foundation 7094 - Metro 4E Son at Double Bar D Farms**
Offering the International exclusive rights to an individual country, excluding the US. This will include 300 units of qualified semen. Additional semen for the buyer will be available if inventory is exhausted at additional cost.

Double Bar D Chisolm 37A was selected by Silver Lake Farms of Courtwright, Manitoba from Double Bar D. He proved his value there above and beyond expectations. He is massive, heavy muscled, soft and loose made, and sound footed. Pressing the scales down at nearly 2600 pounds on a modest frame is impressive. He is from a long lineage of strong genetics. His sire, DBD Chesapeake 260X, sold to Maxwell Simmentals and Mark Land & Cattle. His dam has an elite pedigree of FGAF Masail, Barabas, and Bar None Bonnie Lass by Takar. My pursuit of a breed leading herd sire, lead to Chisholm and sharing him with the industry is a privilege.
Outback Of Double Bar D - Lot 41

JB Wells Outlaw 948W - Sire of Lot 41

Double Bar D Flashy 172R - Great Granddam of Lot 41

Outback Of Double Bar D

ASA: 2681896 | FULLBLOOD | SEMEN RIGHTS

Outback is the result of a long terms multi-generational program that focuses on the strongest polled lineage accumulations. Grinalta's Pol Flash, Double Bar D Flashy 172R, Prostock Ferrari 7349T, and Prostock Ferrari 9052W, consistently produced the next generation with absolute superiority. Exuberant luxurious genetics, color, polled, and resilience; describe this masterpiece of Fleckvieh breeding. Outback has traveled North America. Now proudly resides as the cornerstone of the Rugged R progressive breeding program. Paternally, sire JB Wells Outlaw 948W is a component of uniqueness. Outlaw was raised by the illustrious breeder Jason Bruketa of JB Livestock, Calgary, AB. Outback is the only Outlaw son on the market, sure to make an IMPACT and not just an impression. Phenotypically; huge sound feet, ultra-long bodied and extended necked, laden with muscle, with a deep eye and powerful muzzle.

Every once in a while the planets line up. A great one is born and instantly you know. Outback is the result of a long terms multi-generational program that focuses on the strongest polled lineage accumulations. Grinalta's Pol Flash, Double Bar D Flashy 172R, Prostock Ferrari 7349T, and Prostock Ferrari 9052W, consistently produced the next generation with absolute superiority. Exuberant luxurious genetics, color, polled, and resilience; describe this masterpiece of Fleckvieh breeding. Outback has traveled North America. Now proudly resides as the cornerstone of the Rugged R progressive breeding program. Paternally, sire JB Wells Outlaw 948W is a component of uniqueness. Outlaw was raised by the illustrious breeder Jason Bruketa of JB Livestock, Calgary, AB. Outback is the only Outlaw son on the market, sure to make an IMPACT and not just an impression. Phenotypically; huge sound feet, ultra-long bodied and extended necked, laden with muscle, with a deep eye and powerful muzzle.
Tim and Karen Fields founded Fields Cattle, located outside of Mt. Pleasant, Texas. What started out as a few head of cattle quickly grew as their children, Katie, Webb, and Dulcie started to show Simmental genetics. Highly active in both the state and national junior Simmental programs, all three kids would participate annually in junior association functions, and move on to become President of the American Junior Simmental Association. The family took great pride in raising the cattle that were shown, so making genetic progression year in and out was vital to the show ring success. Now that the kids are grown, and with a pasture full of high quality Simgenetics, Fields Cattle has continued this progress year in and out and turned a junior heifer program into a viable cattle operation. Fields Cattle raises both Simmental and Simbrah cattle that have been recognized on a state, national, and world level. Besides exhibiting champion cattle, Fields supplies youth exhibitors with 4-H and FFA projects, sells bulls to commercial cattlemen, and run a successful liquid nitrogen and breeding supply company. Fields Cattle remains based out of Mt. Pleasant, but also has a College Station division where Webb and his son Ryder operate. The program’s focus is high quality cattle that are functional in real world scenarios.

Evolution is a bull who has, in just a few short years, created a lasting legacy for himself on the Simbrah breed. The very first progeny of Evolution was the famed Rosie cow. Needing no introduction, Rosie went on to be a two time, back to back Houston Champion while winning at every show we took her to during her illustrious career. Because of this success, and her quality, Rosie was named the 2017 Champion Simbrah Female of the World. This initial success of Evolution impressed us, but what really got us excited was his consistency as we get more calves on the ground. His ability to stamp quality and functionality into his progeny is unmatched. Evolution went on to sire our current junior herd bull The Muffin Man, Ft. Worth Grand Champion and International Calf Champion TK/FCC Fawn, and many other successful cattle in the ring and pasture alike. And what’s really unique about Evolution is his ability to do all this with the 3/8 Simmental 5/8 Brahman “reverse” makeup he has. We feel there has never been a bull with this makeup produce as well as Evolution and might never be again. Mated to purebred Simmental cows, the resulting purebred Simbrah progeny have shaken up the landscape of our program and the breed as a whole. Even with this success already under his belt, we think his best days might be ahead as we continue to find new Simmental options and genetic lines to mate him to. With these endless options, calving season is always fun when you get to discover brand new genetics that can ratchet the Simbrah breed to the next level.

We have only offered his use to the public once. Last fall, his semen commanded $1000/straw, and we had plans to shut his availability off completely. But, with the World Congress at our doorsteps, we wanted to bring another unique opportunity to showcase our herd. Evolution has been used successfully in IVF procedures in the past, and we are proud to share this unique bulls use with the world.

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Offering 8 IVF slot opportunities on LMC KPBR Evolution 1Z135. Date of fertilization to be determined between the seller and the buyers to best accommodate all buyers. Sold in lots of 1

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42 LMC KPBR EVOLUTION 1Z135
ASA: 2723744 | SIMBRAH | 8 IVF SLOTS

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TK/FCC The Muffin Man - Son of Evolution

The Fields Family
Tim Smith is currently serving as ASA Board of Trustees chairman. He is owner/operator of Smith Genetics, Giddings, Texas. Smith has been affiliated with Simmental and Simbrah cattle for more than 35 years. His operation includes 300 Simmental, Simbrah and SimAngus females. In addition, Smith operates a custom artificial insemination and embryo transfer center. He has built his program on strong cow family lines and utilizes performance testing in his herd. Smith co-founded the Simbrah-Simmental Superbowl, an event that has awarded more than $800,000 in prizes, monies and scholarships to junior SimGenetic exhibitors over the past 25 years. He also hosts and coordinates the Synergy, which features a sale with genetics from some of the most progressive SimGenetics, as well as a junior show that awards $15,000 in prizes and monies, plus the event includes leadership contests for juniors. In May, Smith Genetics hosts a weekend junior leadership and cattle exhibiting camp to assist juniors in showing and building their breeding programs. Smith is joined in ownership of the cattle program by Joel Isgrig and his daughter, Haley Smith.

Smith CRC Lubbock is a Purebred Simbrah that is quickly becoming one of the most sought after young Herd Sires in the states because of his outstanding performance and ability to transmit those qualities to his progeny. Lubbock was the 2016 Houston International Champion Bull and he supports that achievement with a tremendous set of EPD's ranking him in the top 2% of the Simbrah Breed for calving ease and his indices rank him in the top 15% for API and TI. Lubbock's first set of calves included the 2018 Houston International Reserve Grand Champion Bull, Smith RFI Go-To 708E – the legacy continues! His pedigree includes the Bella Bella Cow Family and he is sired by the proven and most popular bull, Smith Satisfies. Lubbock sires progeny that are born easy and grow fast with lots of maternal power stacked throughout the pedigree. Semen is stored and can be shipped from Brushy Creek Custom Sires.

**SMITH CRC LUBBOCK 36B**

ASA: 2877611 | SIMBRAH | 12 UNITS

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Offering 12 Units of SMITH CRC LUBBOCK. Semen is exportable to Canada, Mexico, South America, and Australia.

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Lot C - 3 x  
Lot D - 3 x  

OFFERED BY SMITH GENETICS & REAVIS FARMS | GIDDINGS, TX  
TIM SMITH: (512) 587-7896
The Unfinished Business Semen

OFFERED BY OWEN BROTHERS CATTLE COMPANY | BOIS D’ARC, MO
MATT OWEN: (417) 830-8180

Owen Brothers Cattle Company, a premier Simmental and SimGenetic programs in the United States that is based out of Bois D’Arc, Missouri is home to a strong and proven cowherd that carry the OBCC prefix. One of the most prolific females to ever sell through the ring at Owen Brothers is the legendary OBCC Legend S12X. This female helped to accelerate a multitude of different programs through her influence. Her production track record has been second-to-none, her first born natural calf, OBCC West Point S12A was selected by Gerdes Show Cattle of Iowa, while her first flush produced the $78,000 Wheel Man daughter that was selected by KenCo Cattle Co. of Tennessee and Circle M Farms of Texas. That female went on to be crowned Calf Champion and Reserve Grand Champion Female at the 2014 American Royal, Calf Champion at the 2014 NAILE, Calf Champion 2015 NWSS, Calf Champion and Reserve Grand Champion Female at the Fort Worth Stock Show, among a long list of other accolades. Now you know the back-story…

On September 9, 2014 one of the most unique individuals to come from the great Legend S12X female was born, OBCC Unfinished Business. Unfinished Business was the only son of the NAILE Grand Champion and NWSS Grand Champion bull, LLSF Pays To Believe Zu194. Unfortunately, as the saying goes “only the good die young”, Unfinished Business met an untimely demise with extremely limited semen collected. His first set of progeny look outstanding at Owen Brothers Cattle Company and there is no question that this may be one of the most potent sons of the great Pays to Believe to ever be born.

Offering 4 IVF slot opportunities on the deceased OBCC Unfinished Business. Date of fertilization to be determined between the seller and the buyers to best accommodate all buyers.

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This is the first offering foreign offering of the syndicated OBCC CMFM Deplorabull D148 who is the $100,000 valued herd sire prospect that was the talk of Kansas City and Louisville in the fall of 2016. He was named bull calf champion at both the American Royal and the NAILE. When he was a calf we knew he was what this breed needed to make soft middled, sound purebreds. He is now out walking the pasture, those who have seen him recently love the chiseled front one third and massive middle carriage he possesses and still flawless in motion. Deplorabull is the only bull Owen Brothers have ever blanket flushed every donor to, herd bull or AI sire. With the use of some fresh semen last spring, we have three matings in the barn now breaking them for display this fall and we will let them speak for themselves. To say our anticipation is high for our fall calves to be born out of him would be an understatement. His dam is the $36,000 value high selling Black Star daughter (Z15) and on the paternal side he has most dominant cow in the breed (8543), being sired by WC Executive Order. He passes on several of his sire’s traits but does so in a Homo Black, Homo Polled Purebred Genotype. D148 ranks in top 15% of the breed for CE and BW, top 20% for API. Offering 50 Units of CSS Qualified Semen from OBCC CMFM Deplorabull. Semen is exportable to Canada, Mexico, South America, and Australia.
The Relentless Semen

W/C Relentless 32C - Lot 46

W/C Relentless 32C
ASA: 3045559 | PUREBRED | 100 UNITS

Sire: GCC HARD AS STEEL 144W
YARDLEY UTAH Y361
MISS YARDLEY T170

Dam: WAGR DREAM CATCHER 03R
MISS WERNING KP 8543U
MISS WERNING S34R

EPD's

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Offering 100 Units of CSS Qualified Semen from W/C Relentless 32C. Semen is exportable to Canada, Mexico, South America, and Australia.

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Lot J - 10 x

W/C Relentless has become a household name and one of the most popular Simmental bulls in the breed. His presence is second to none, his build is flawless, and his ability to sire cattle that excel at the highest levels is simply unparalleled. Relentless was the highest earning rookie bull and has continued to lead the pack as the highest generating Simmental bull at Cattle Visions. Relentless is in a league of his own when it comes to generating elite females, with many of these females becoming dominant forces on the tan bark. He has sired countless $5 and $6-figure progeny that have been sold by top breeders across the country, with daughters valued at $100,000+

Relentless is the sire of the 2018 Simmental Breeders Sweepstakes Grand Champion Female, a female that is a future donor in the Hicks Cattle Company program. In addition, Relentless has sired Champions and top 5 selections at the AJSA Summer Classic, Sweepstakes, Regional Shows, State Fairs, and we believe this trend will continue into the fall and winter show season.

The momentum of this truly unique breeding bull doesn’t stop at his ability to transmit his look, build, and body type to his progeny, as he is also backed by the most prolific female in the Simmental breed, 8543U. His powerful dam is approaching $5 Million in actual progeny sales! Relentless is joined by many maternal brothers and sisters that have endured a tremendous run as well, including: Bullseye, Executive Order, Bankroll, Night Watch, Red Answer, Angel, Roller Girl, Pearl, 6105D, 6043D, 6110D, and 6114D to name a few. The impact of the powerful 8543U cow is potent, as she has produced countless sons and daughters working at top herds across North America. Here is your opportunity to acquire some of the first and only CSS qualified semen to sell on the great Relentless in 2018!
Watch the Sale Live Online...

View the sale from your phone, tablet, or desktop computer and bid with confidence! Visit www.CCI.live for complete sale information and online registration. If this is your first time to CCI.live, visit the web page and get approved for bidding at least three hours prior to sale time. With good internet speeds you can enjoy the sale from any location and bid with confidence.

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Join us for the Congress Show and Sale

September 28, 2018 at the Cowtown Coliseum in Fort Worth, TX

World Simmental-Fleckvieh Congress Show - 8:00 AM
World Simmental-Fleckvieh Congress Show Supreme Drive - 12:00 PM
Welcome to the World Sale - 1:00 pm

Get details and updates at
WWW.INNOVATIONAGMARKETING.COM

For more information on the Congress events visit
WWW.WORLDSIMMENTALCONGRESS.ORG